

CAEL: Working Together to Make Learning Lifelong

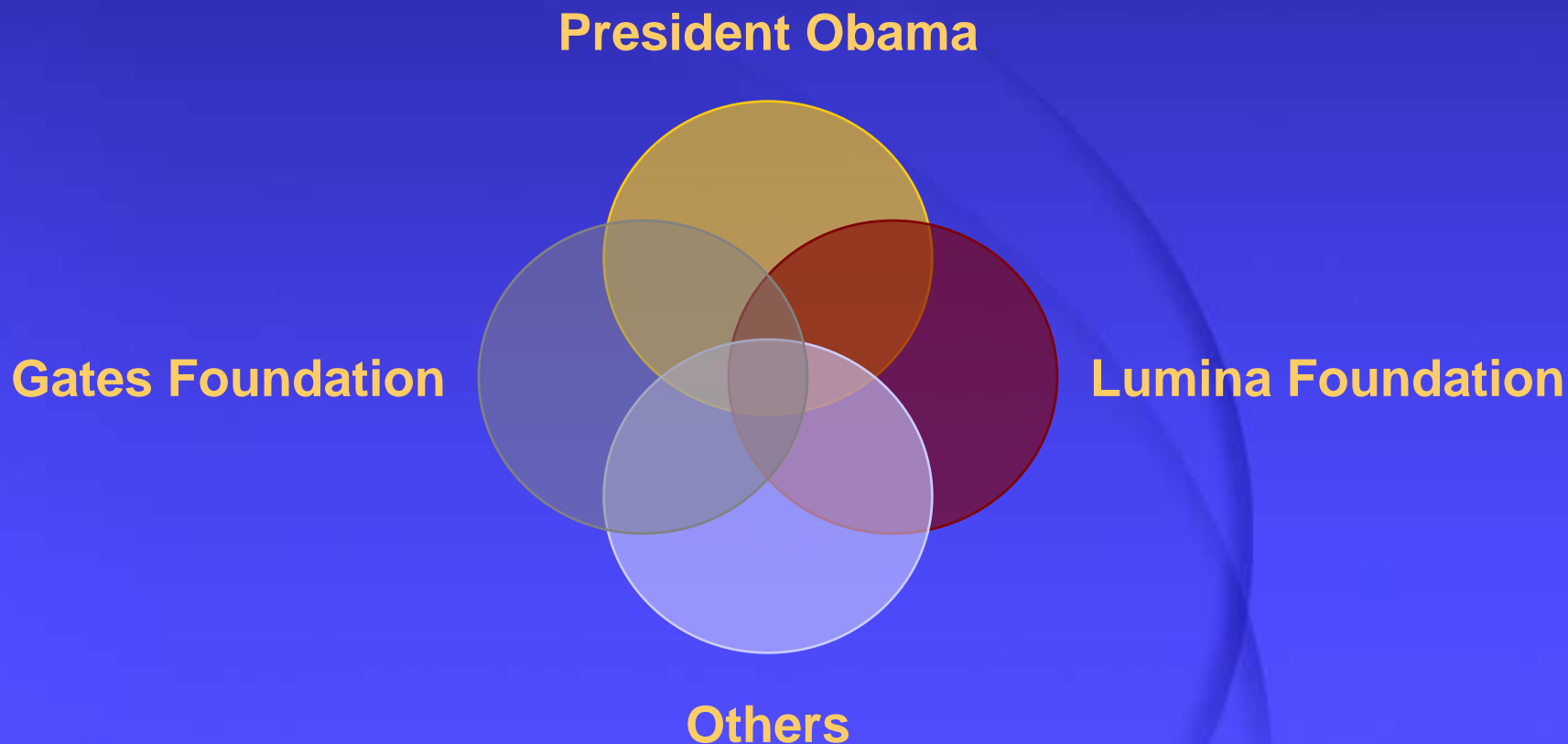
November 18, 2009



American Council on Education



Convergence of Goals



Convergence of Goals

- **Gates Foundation Goal**
 - › Double number of low-income adults who earn a college degree by age 26
- **Lumina Foundation Goal**
 - › By 2025, increase to 60% Americans with “high quality” degrees and credentials
- **The College Board Goal**
 - › By 2025, increase to 55% young Americans who complete school with a community college degree or higher
- **National Governors Association and Council of Chief State School Officers**
 - › Developing Common Core Standards for K-12 to align skills and knowledge of graduating seniors with college readiness

Veterans: New GI Bill

- 2 million veterans eligible
- 97 percent indicated they would take advantage of benefits
- **Earnings over a lifetime** (compared to h.s. grads)
 - › Complete some college, earn 19% more
 - › Complete associate's degree, earn 28% more
 - › Complete bachelor's degree, earn 61% more

A 2009 study by CEOs for Cities found that if each of the nation's **fifty-one largest metropolitan areas** improved the percentage of their populations with four-year degrees, it **would boost the nation's GDP by \$166 billion a year.**

New National Leadership



*“...this country needs and values the talents of every American. That is why we will provide the support necessary for you to complete college and **meet a new goal: by 2020, America will once again have the highest proportion of college graduates in the world.**”*

- President Barack Obama



ONCE IN A LIFETIME OPPORTUNITY

...TO IMPACT ACCESS
AND ATTAINMENT



Key Trends

America is the number one country in educational attainment of older adults (aged 55 to 64) but drops to 10th for younger adults (aged 25 to 34)*

**Today more than 36
million Americans lack a
high school credential**



**Every year 1.3 million
U.S. students drop out of
high school**



**10.5 million of these
Americans are ages
18 - 34**

*These adults are marginalized and denied
access to higher education and family-
supporting jobs*

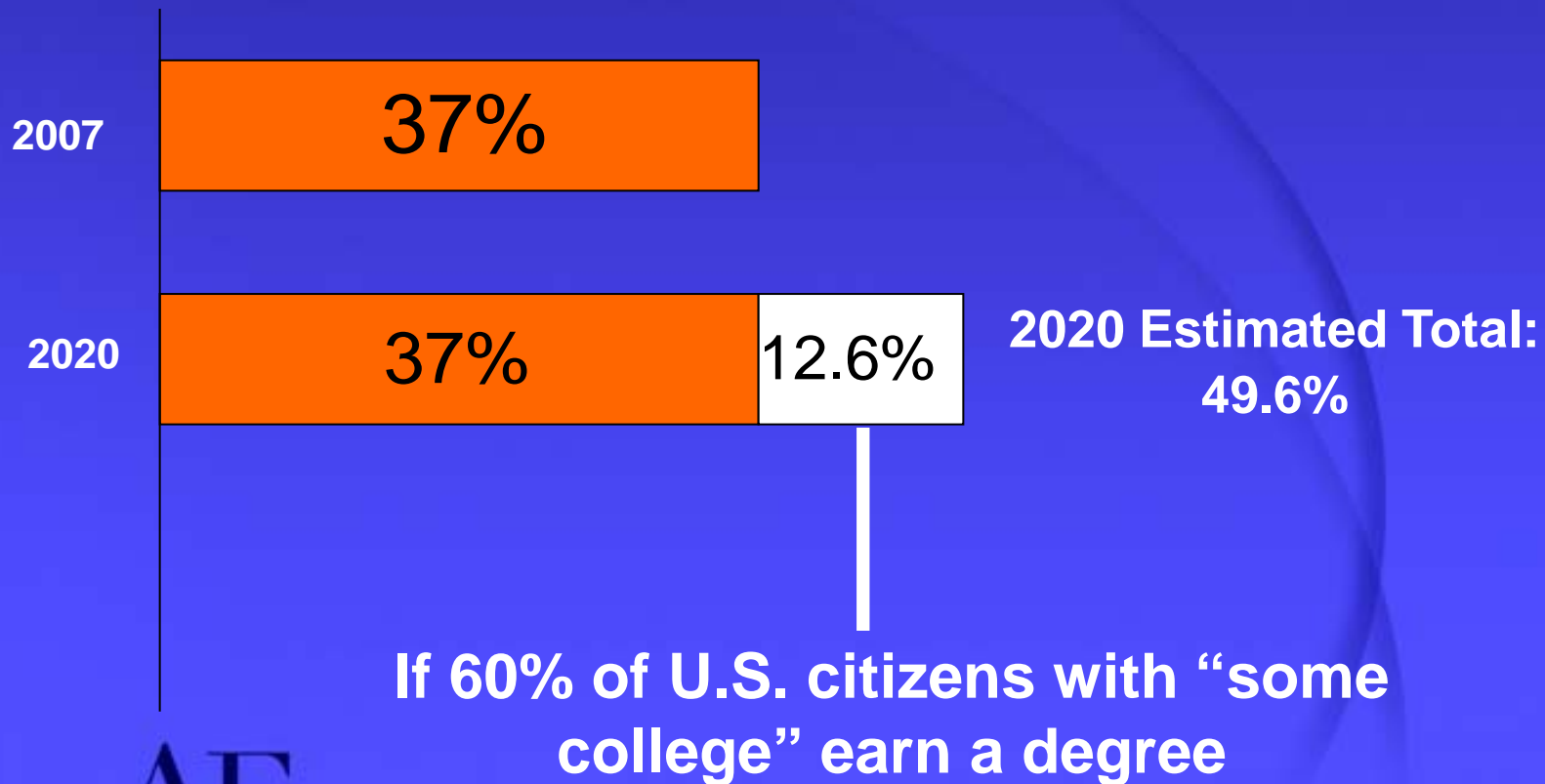
Degree Attainment and Population Change (25 to 34)

<i>Ethnicity</i>	<i>Estimated increase in population by 2020</i>	<i>Percentage with college degrees, 2007</i>
Asian	15%	73%
White	8%	47%
Black	23%	28%
Hispanic	30%	20%

* Those with the highest expected growth continue to face significant socio-economic challenges and currently have the lowest levels of degree attainment

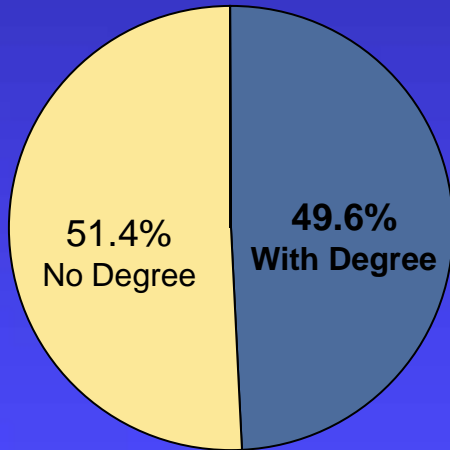
Optimistic Scenario

Percentage of Young Adults (25-34) with a College Degree

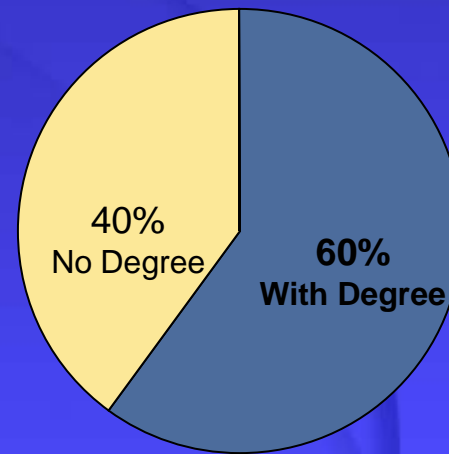


Optimistic Scenario: Estimated 2020 Degree Attainment (ages 25 to 34)

U.S. Degree Attainment



Top OECD Degree Attainment



Even with a very optimistic 2020 U.S. estimate,
top OECD countries will lead the U.S. by **10.4 percent**

Bottom Line

We are losing
ground every
day.



We Can't Get There From Here

- *Unless* -

We extend the pipeline and
provide access and more support
to individuals without high school
credentials

Clear Social Justice Issue

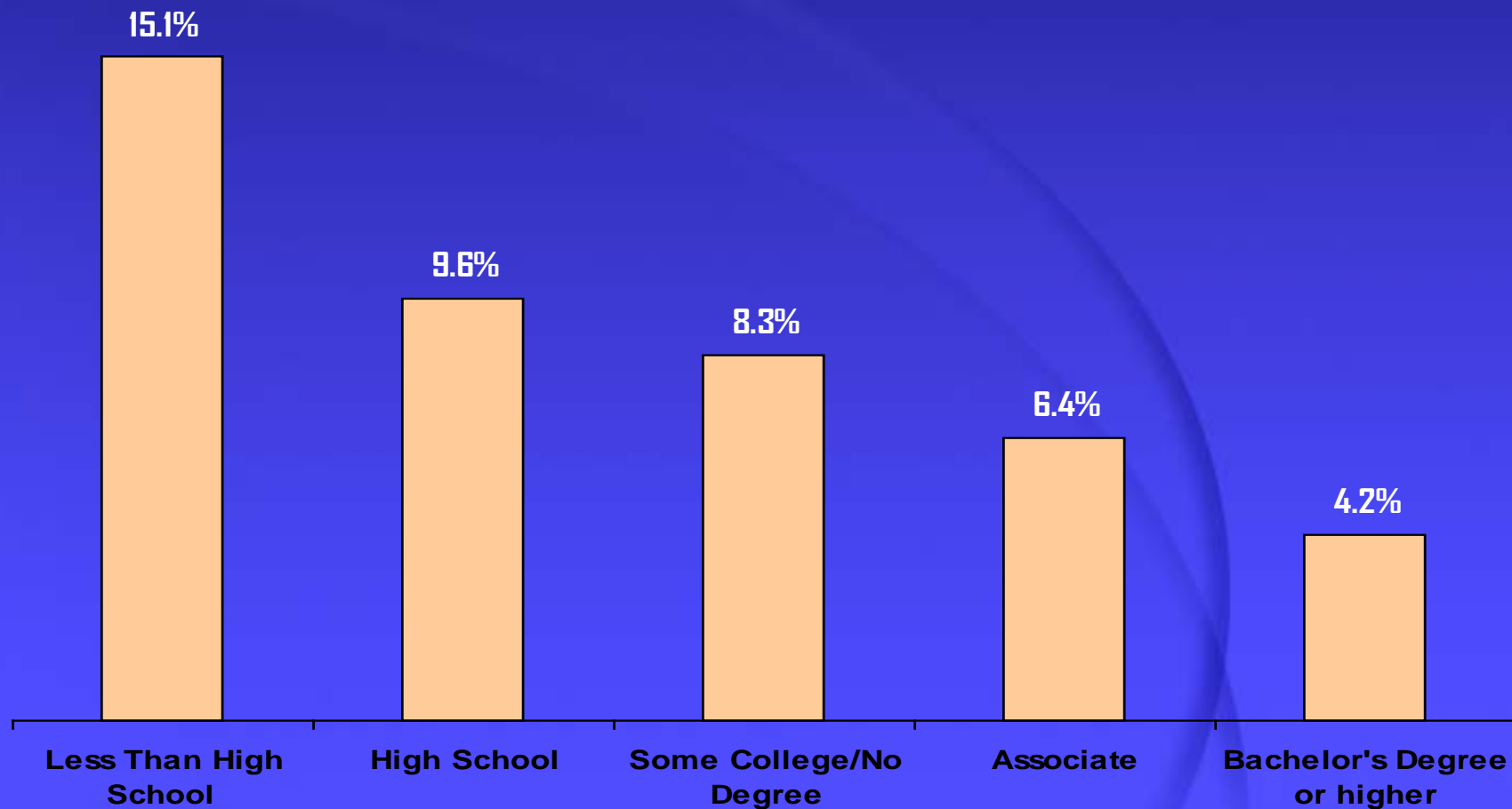


SOCIAL JUSTICE

National
Personal



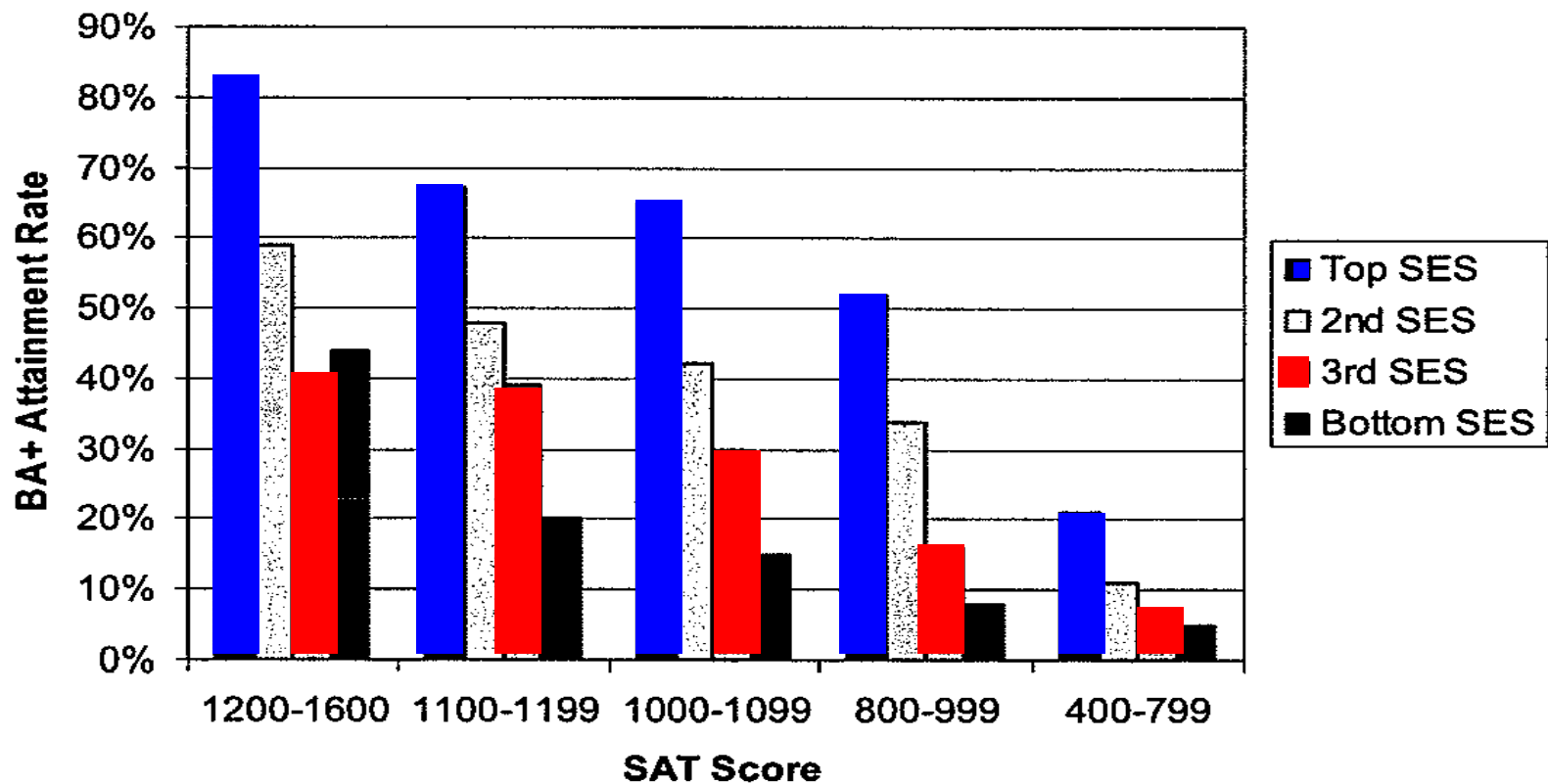
2009 Unemployment Rate by Education (age 25 and older)



2008 Median Annual Earnings by Education (age 25 and older)



Degree Attainment by SAT Scores and Socioeconomic Status



Source: Anthony Carnevale. *Liberal Education*. Fall 2008, p. 58.

College Participation by Socioeconomic Status

SES QUARTILE

**ACHIEVEMENT
QUARTILE**

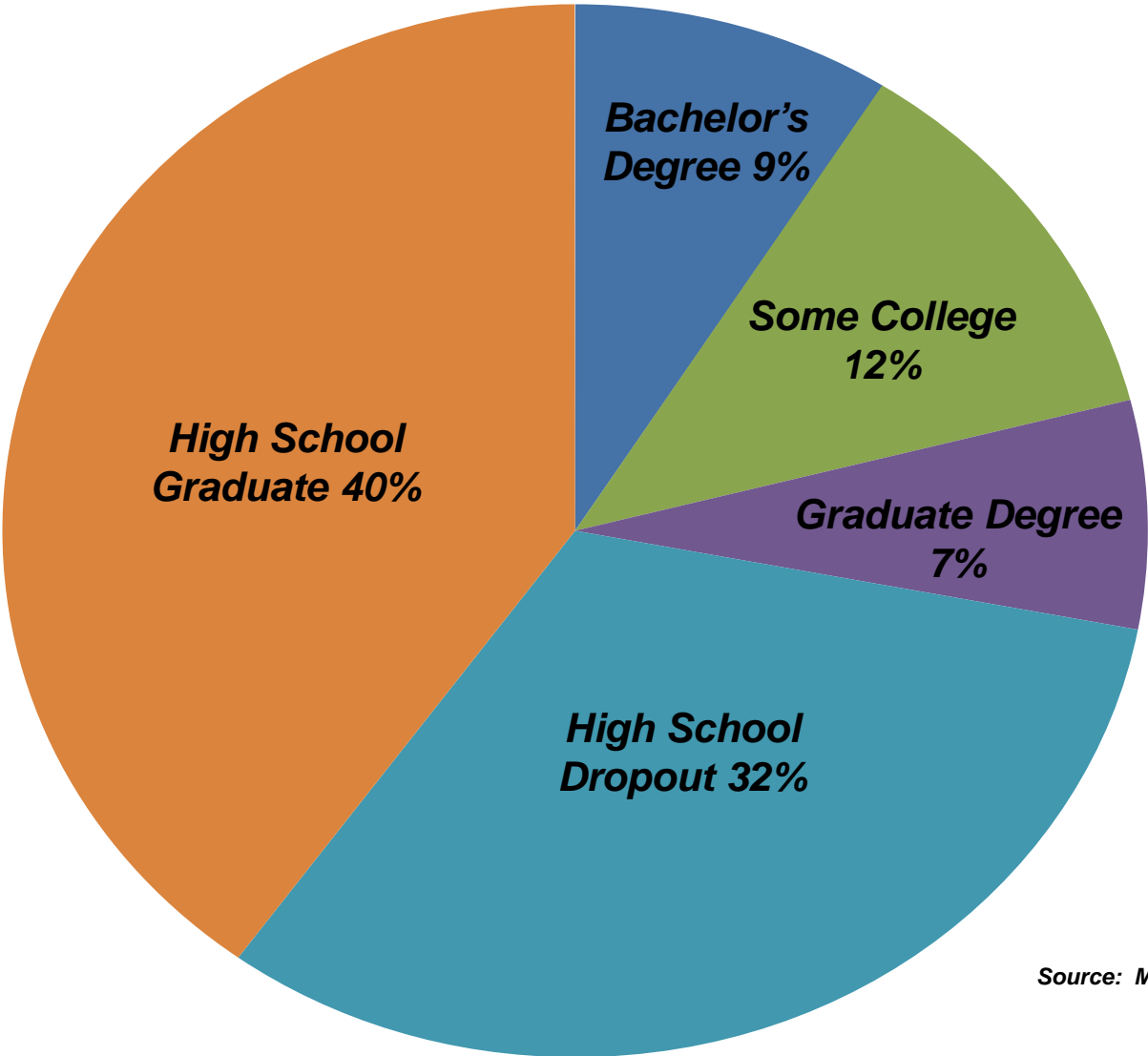
	LOWEST	HIGHEST
HIGHEST	78%	97%
LOWEST	36%	77%

College Participation by Achievement Test and Socioeconomic Status Quartile



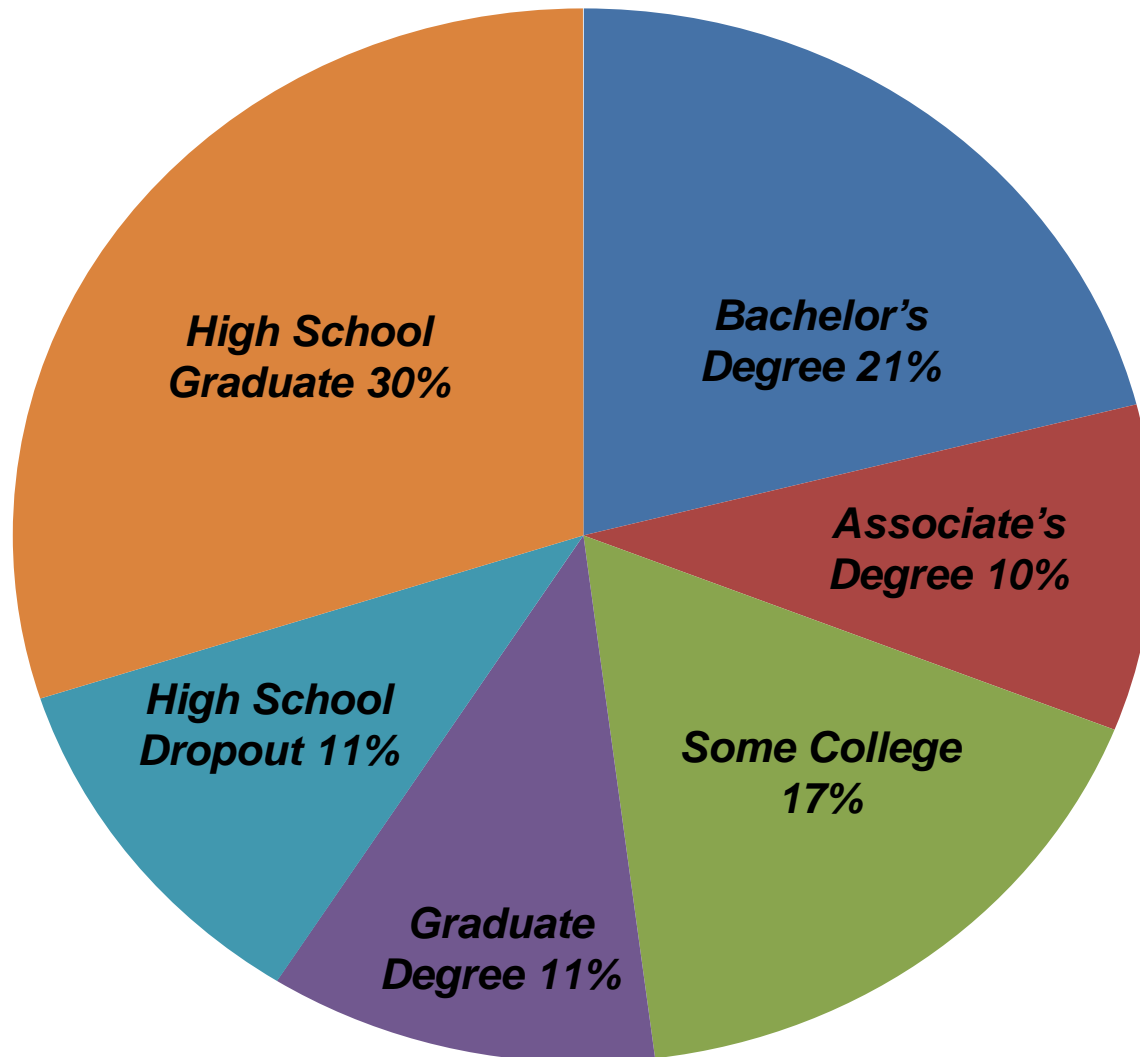
Education of the U.S. Labor Force, 1973

**Labor force,
1973
91 Million**



Source: March CPS (Center on Education and the Workforce)

Education of the U.S. Labor Force, 2007



**Labor force,
2007
154 Million**

Source: March CPS (Center on Education and the Workforce)

ACE, the major coordinating body for all the nation's higher education institutions, seeks to provide leadership and a unifying voice on key higher education issues and to influence public policy through advocacy, research, and program initiatives.

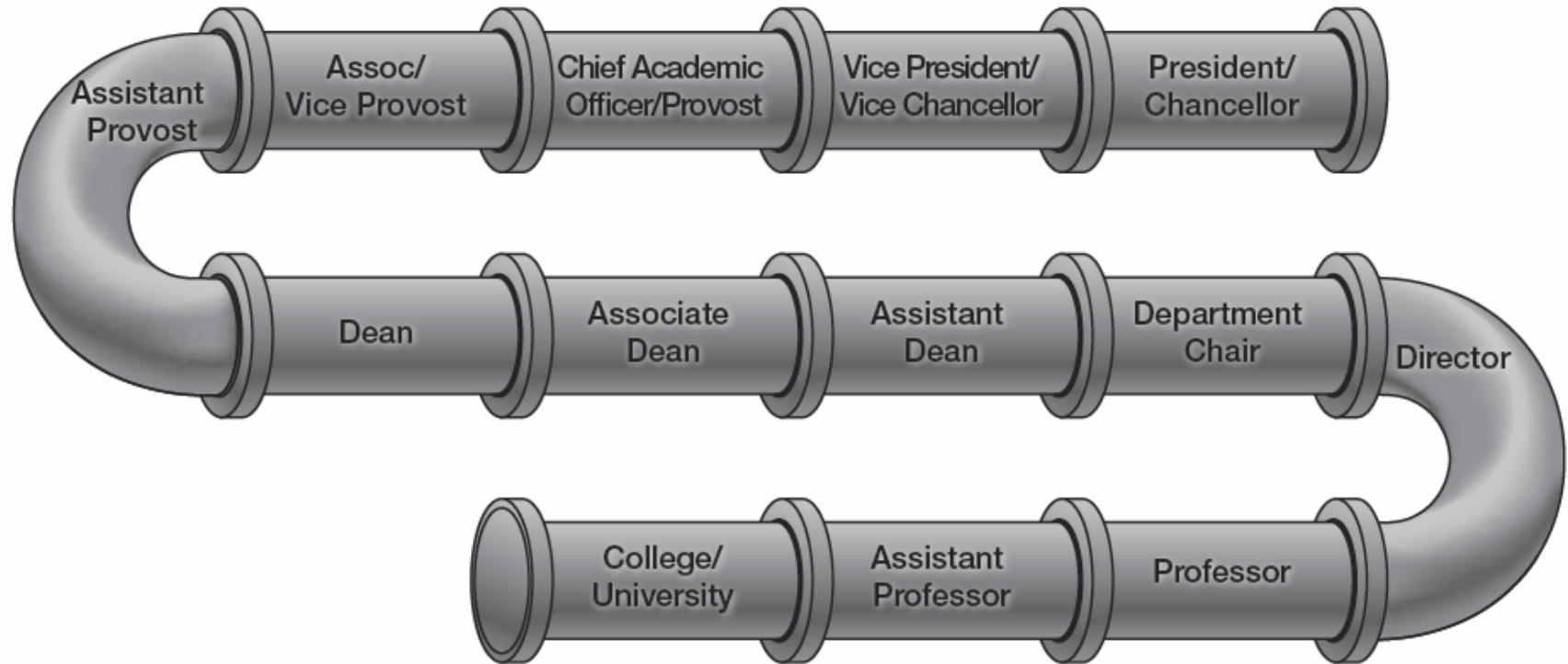


How can/should ACE
refocus Programs &
Services to build upon the
existing opportunities to
address the challenges our
nation faces?



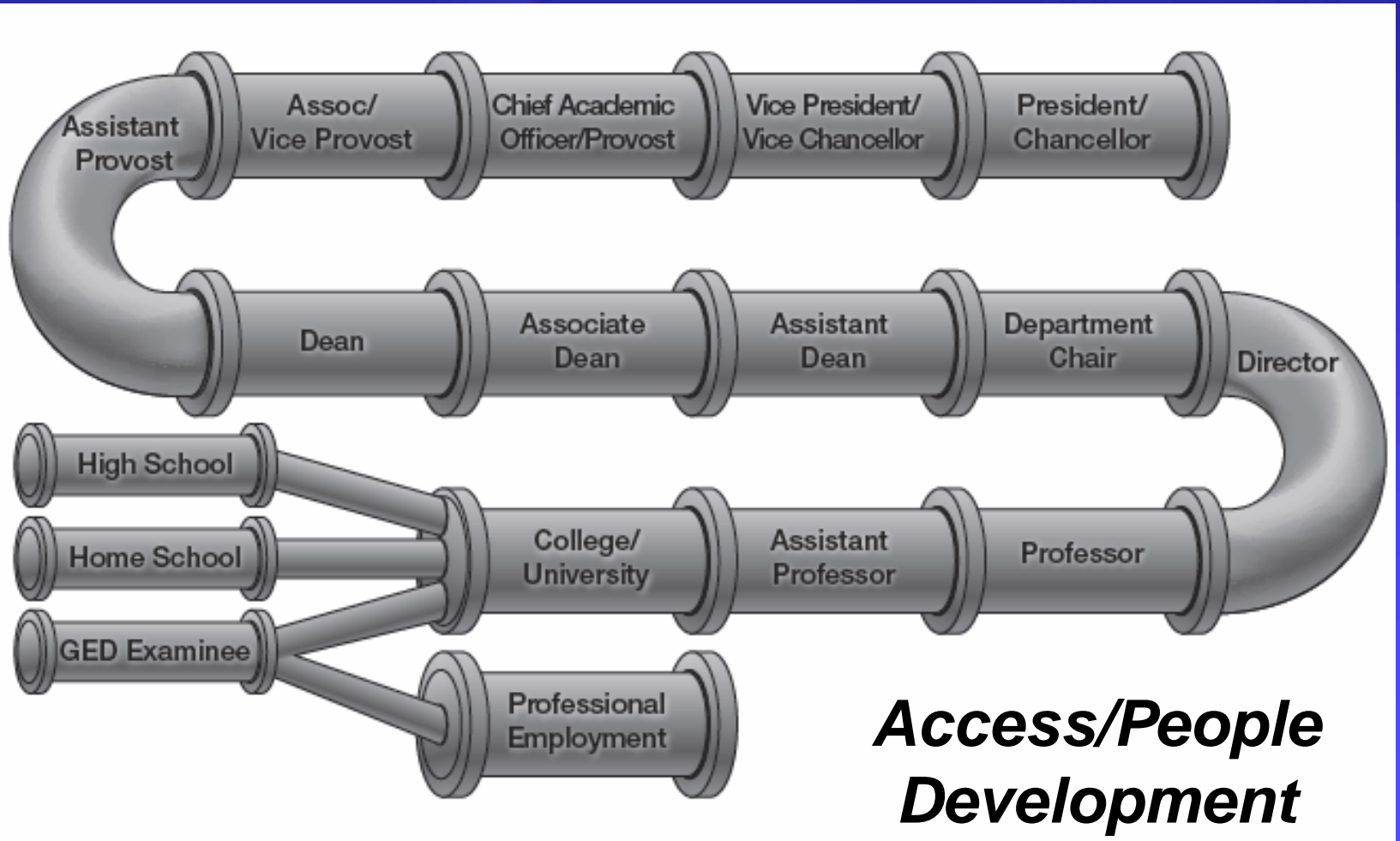
**How can/should ACE use
Programs and Services to fill
the leadership voids in
national efforts to
improve/enhance educational
attainment for adult learners in
the U.S.?**

Traditional Pipeline



Focus on Leadership and Development

Expanded, More Inclusive Pipeline



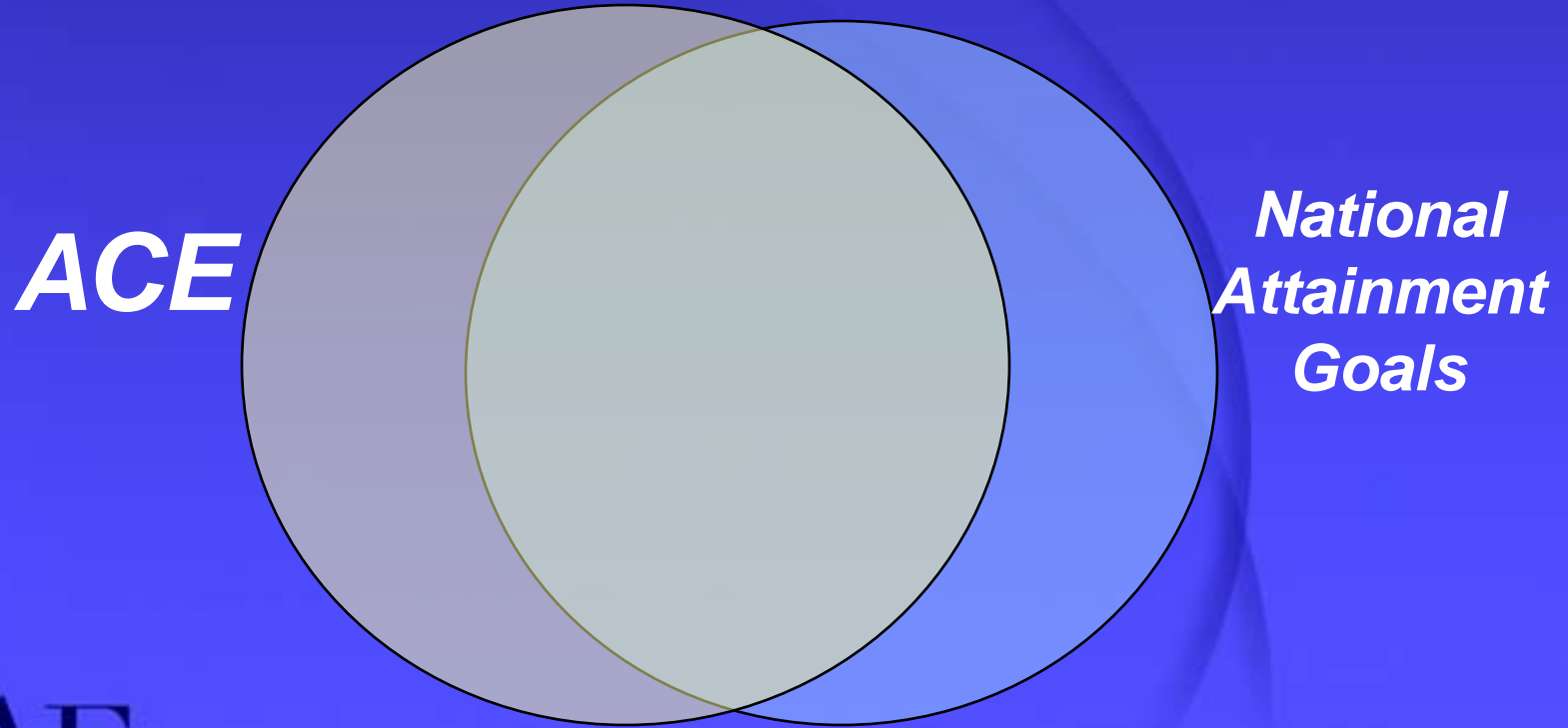
New Pipeline



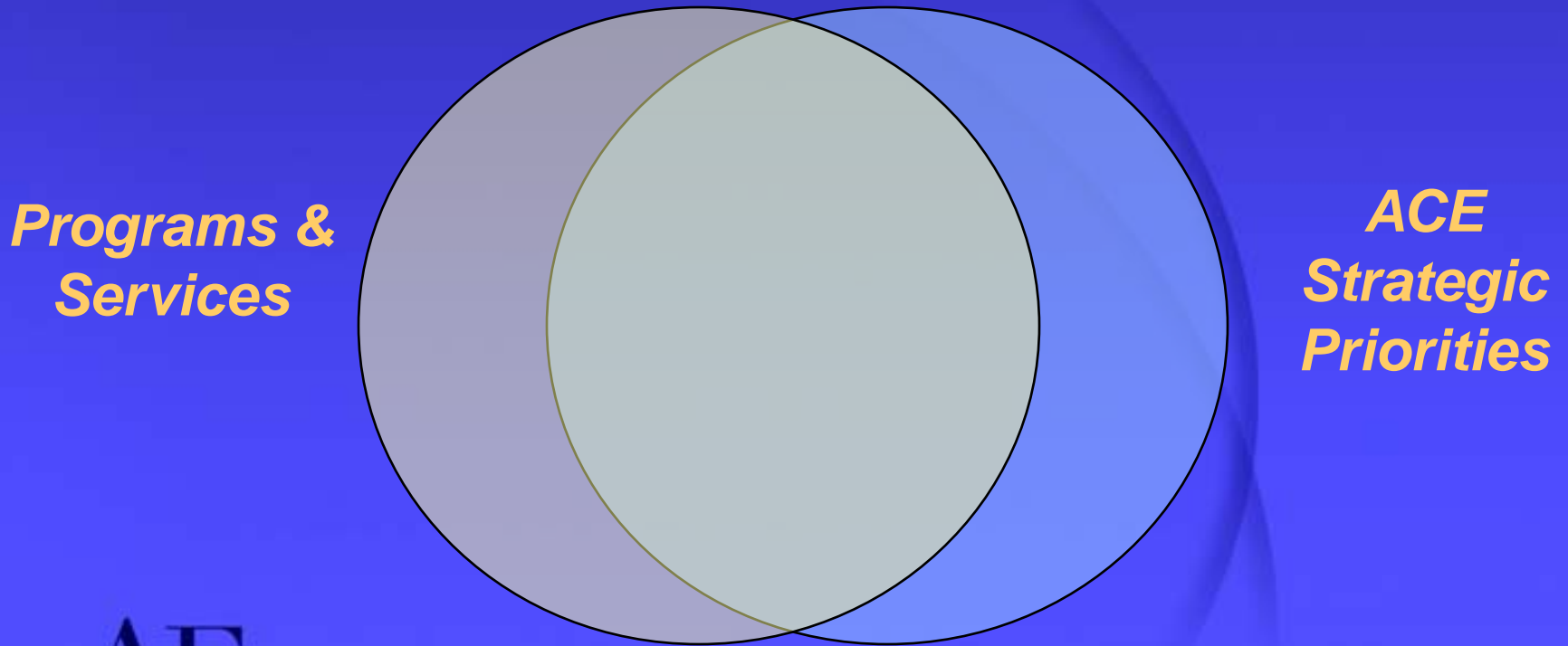
ATTAINMENT



ACE has aligned its goals...



Alignment



ACE Response

- **The CREDIT program** will increase its efforts to provide accelerated pathways to postsecondary credentials for adult learners through sound academic evaluations of extra-institutional learning.

ACE Response

- **CLLL is exploring the feasibility of developing a *Lifelong Learning Clearinghouse*** designed to help learner-workers more easily record and access learning outcomes derived from workplace and military training, postsecondary engagement, independent study, and other learning experiences.

ACE Response

- **The Fellows Program added a new real institution case study** over the course of a semester (piloted last year) that enables Fellows to explore and learn about the priority themes at ACE having to do with new student populations (veterans, adult learners and immigrants) and how to create institutions that support learning success.

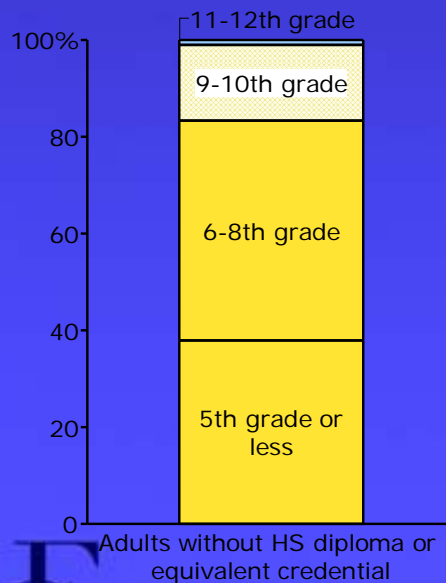
GED



GED Adult Target Population – Proficiency Levels

- We have reasonably good estimates of when dropouts leave school and how far behind they are when they leave
- It appears that ~80% of GED candidate pool may currently have an academic proficiency below 8th grade

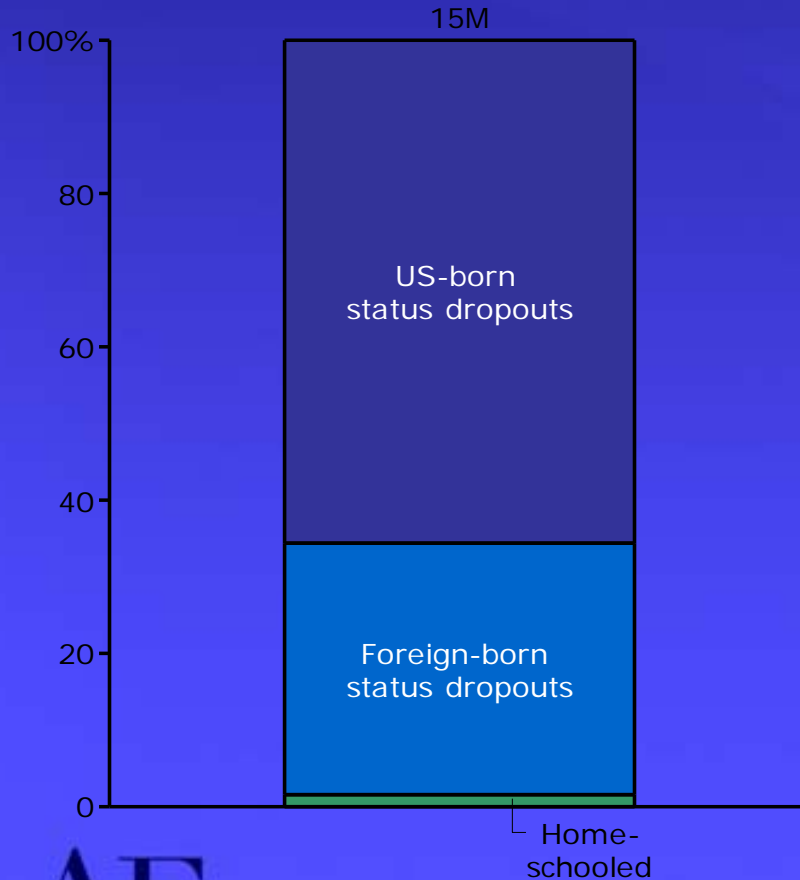
Percent of population
by grade level proficiency



- Less than 2% of the pool (11th to 12th grade) are close to the college-ready threshold
- Another ~15% of the pool (9th to 10th grade) could reach college-readiness level by investing significant time and having access to current accelerated learning programs
- For the remainder, achieving a 12th grade level of proficiency will be a more significant lift

GED Target Adult Population

Potential GED candidate population



- **US-born adults without a high school diploma or equivalent (~10M)**
 - Includes adults between the ages of 18-44 who have not attained a high school or equivalent credential
- **Foreign-born adults without a high school diploma or equivalent (~5M)**
 - Includes immigrants between the ages of 18-44 who have not received a high school or equivalent credential, regardless of whether or not they were naturalized as citizens or participated in the US school system
- **Homeschooled (~0.24M)**
 - Includes homeschoolers between the ages of ~16-18 (equivalent of grades 11-12)

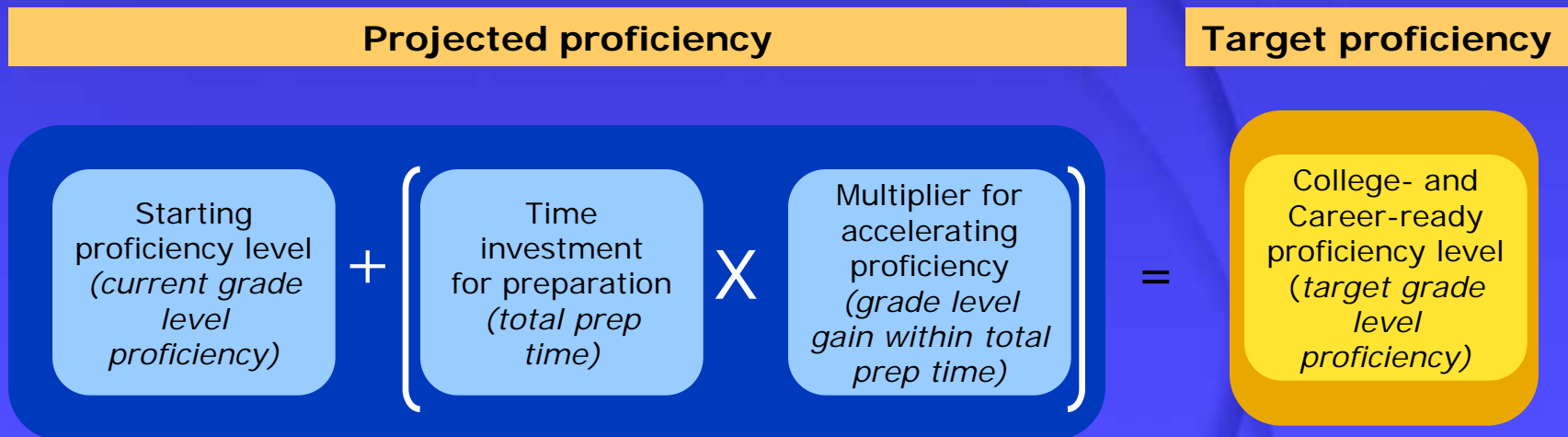
GED Today

- State and local issues limit space and access
- Paper and pencil test limits reach
- Only 778,000 test takers and 493,000 credential recipients each year

A bolder approach is necessary to address the nation's critical needs



GED 20/20 seeks to address the proficiency gap



Where we're headed...

- GED 20/20 is a comprehensive, multi-year initiative designed to dramatically scale up the numbers of individuals who earn the GED credential
- Three key components:
 - › Development of a system of multi-platform, broadly accessible academic preparation programs
 - › Development of a college- and career-ready GED test aligned with the common core national standards
 - › Connections and transition services to postsecondary education (PSE) and career opportunities

Challenges

- *Increased access to the GED Test by a large population*

VS.

Increased rigor of the test

- *Alignment with more rigorous content in the medium term*

VS.

Evolution from the current test to the more rigorous content

Challenges

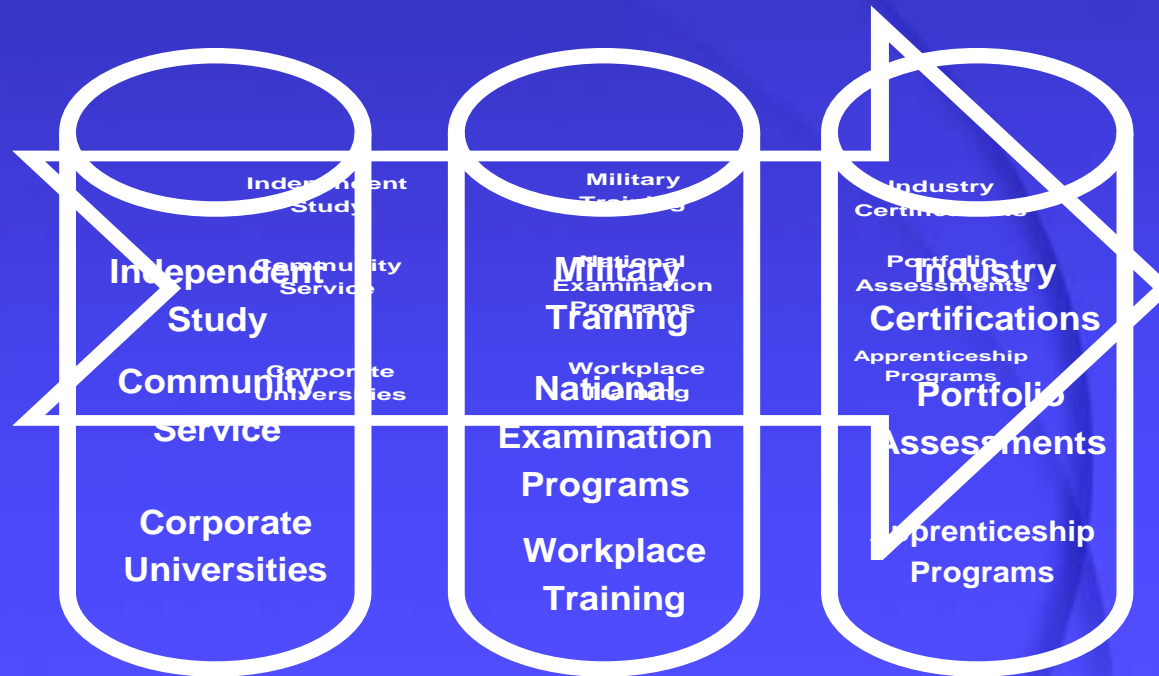
- *Coordination of best practices for adult ed/GED*
VS.
Localized programming
- *Reporting system based on learning*
VS.
Reporting system based on seat-time
- *The cost* of new “instructional systems,”
VS.
The ability to pay for these costs

Working Together to Make Learning Lifelong

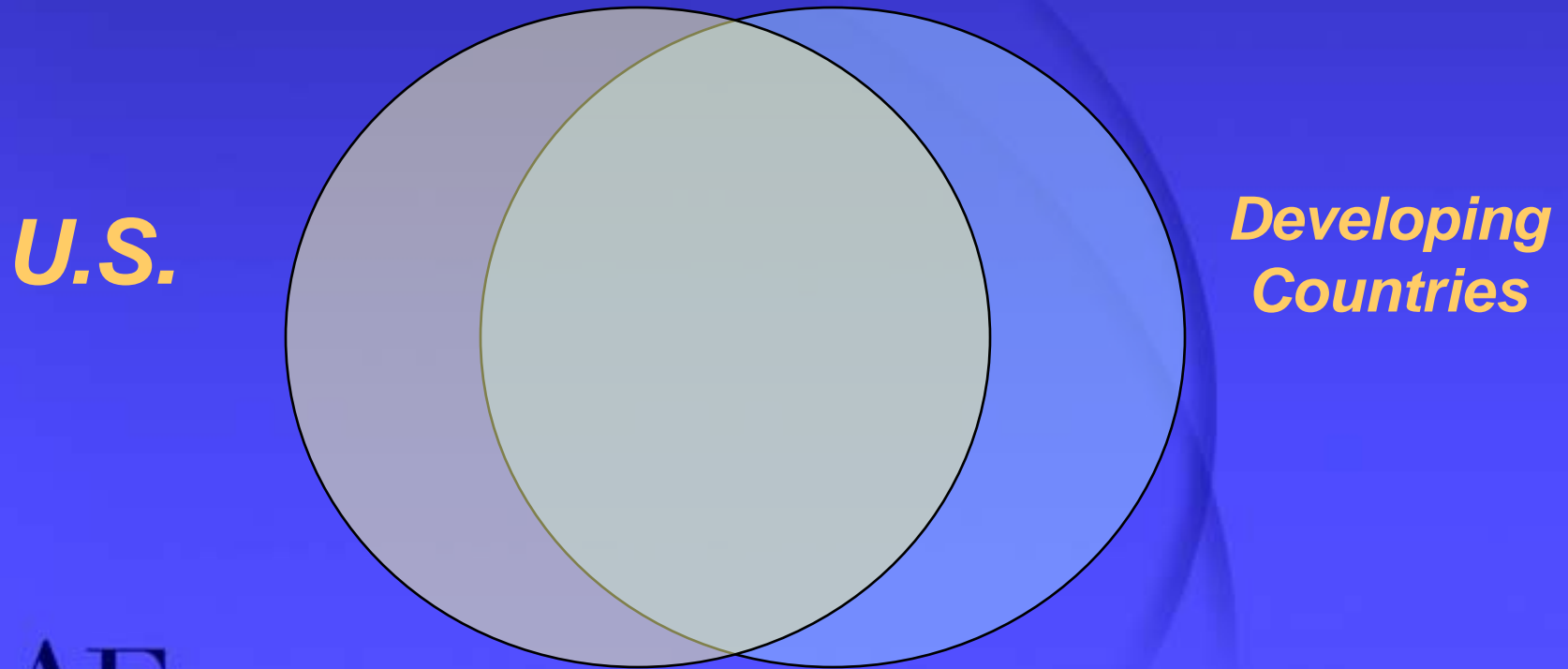


Emerging Partnership ACE/CAEL

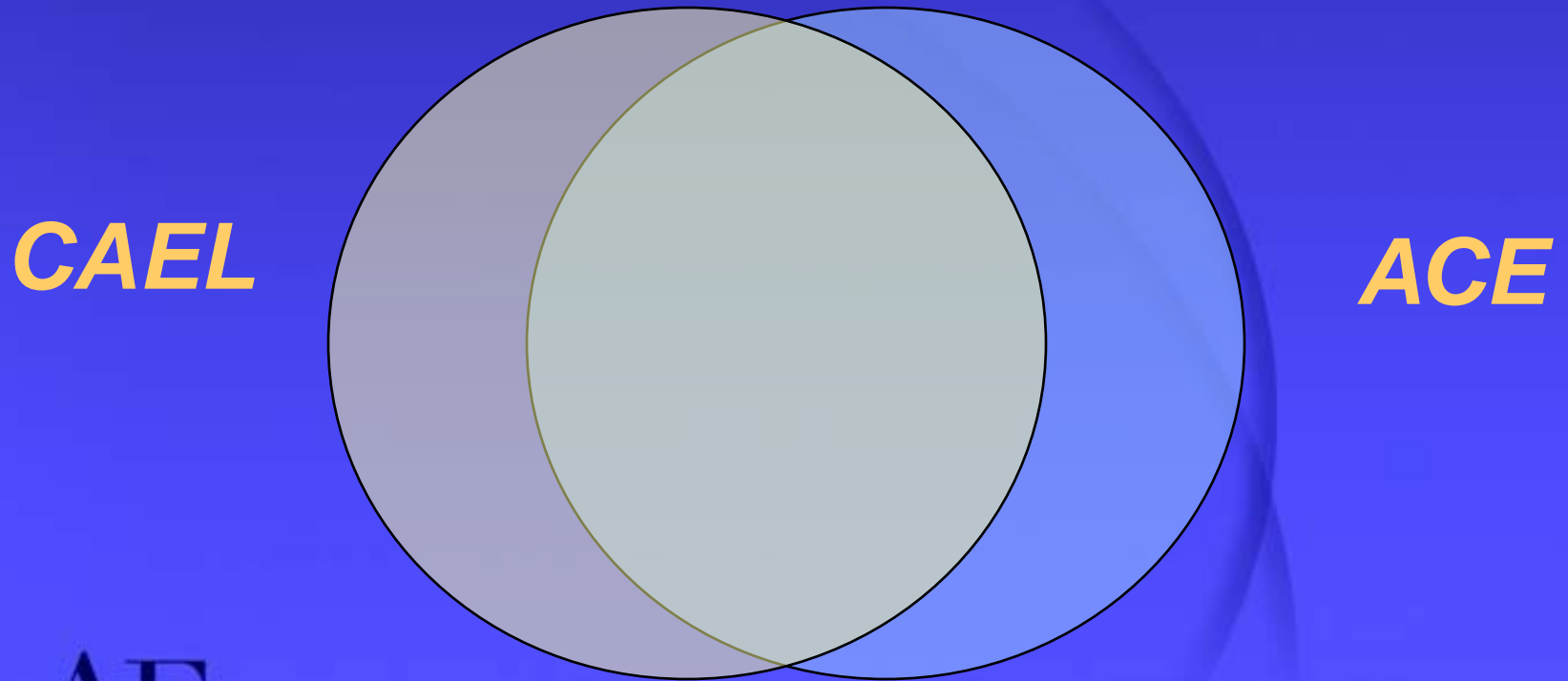
From Distant Silos to Accelerated Pathways



Alignment



Alignment



How can ACE and CAEL use knowledge and interactions to address education and attainment challenges nationally and internationally?



How can CAEL and ACE tap international resources to fill leadership voids in national and international efforts to improve/enhance educational attainment for all adult learners?

New National Leadership



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- President Barack Obama





