

## Create the Wave: Workforce, Education and Change

San Diego November 10-12, 2010 Hyatt Regency Mission Bay Spa & Marina

### Sponsorship Level

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Patron	Platinum	Gold	Silver	Bronze	Copper	Partner
\$25,000	\$10,000	\$8,500	\$7,500	\$5,000	\$1,500-4,500	\$1,000

Arrangements for Co-Sponsorships and other opportunities may be available. Please see page 2 to indicate which event or giveaway item you would like to sponsor.

### Organizational Information

Please fill out the application exactly as you would like it to appear in the final program.

Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
First Last  
Institution/Organization \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_ Institution/Organization Web site \_\_\_\_\_

Name(s) of person(s) receiving complimentary registration \_\_\_\_\_

(Platinum Level receives two complimentary registrations, Gold and Silver receive one complimentary registration. Registration information can be found online at [www.cael.org/conferene\\_2010.html](http://www.cael.org/conferene_2010.html).)

### Signature

It is understood that by signing this application, we are committing to the sponsorship level listed above.

Authorized Signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

### Method of Payment

Payment must be in U.S. dollars.

- Check enclosed (Please make checks payable to CAEL)
- Invoice (please check if you would like us to send you an invoice)
- Credit Card

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**Applications and payments can be mailed, faxed or e-mailed to:**

**CAEL  
2010 Conference Exhibits  
55 East Monroe Street, 1930  
Chicago, IL 60603**

**Fax: 312.499.2601  
E-mail: [kirish@cael.org](mailto:kirish@cael.org)**

**Questions?  
Please contact Kelsey Irish  
Phone: 312.499.2667  
Fax: 312.499.2601  
E-mail: [kirish@cael.org](mailto:kirish@cael.org)**

Sponsorship Level	Complimentary conference registrations	Advertisement in Conference Program	Give-away items and Specific Event Sponsorships
<b>PLATINUM</b> <b>\$10,000</b>	<b>Two</b>	<b>Full-page</b> <b>(7.5 x 10 inches)</b>	<b>Conference Tote Bags</b> ___ <b>USB/Jump Drives</b> ___ <b>Opening Plenary Session</b> ___ <b>&amp; Keynote Speaker</b> ___ <b>Luncheon Program</b> ___ <small>(speaker and/or award)</small> <b>Plenary Session &amp; Keynote Speaker</b> ___
<b>GOLD</b> <b>\$8,500</b>	<b>One</b>	<b>Full-page</b> <b>(7.5 x 10 inches)</b>	<b>The Cyber Café</b> ___ <b>CAEL Conference Program</b> ___ <b>CAEL Conference Baseball Caps</b> ___
<b>SILVER</b> <b>\$7,500</b>	<b>One</b>	<b>Full-page</b> <b>(7.5 x 10 inches)</b>	<b>Ice Cream Social</b> ___ <b>Bake Shop or Wellness Break</b> ___
<b>BRONZE</b> <b>\$5,000</b>	<b>None</b>	<b>Half-page</b> <b>(3 x 10 inches)</b>	<b>Conference Tracks:</b> <small>(indicate which track)</small> <b>How to Attract and Retain Adult Learners</b> ___ <b>Prior Learning Assessment (PLA) Program</b> ___ <b>How to become an Adult Learning Focused Institution</b> ___ <b>Accelerated Learning Programs</b> ___ <b>New Directions in Adult Learning</b> ___ <b>Adults in the Workforce</b> ___  <b>Special Interest Groups (SIGS)</b> ___ <b>Continental Breakfasts</b> ___ <b>General Sessions</b> ___ <b>Coffee Breaks</b> ___  <b>Various giveaway items:</b> <b>note pads</b> ___ <b>sunglass cases</b> ___ <b>water bottles</b> ___ <b>travel coffee mugs</b> ___ <b>mini-maps</b> ___