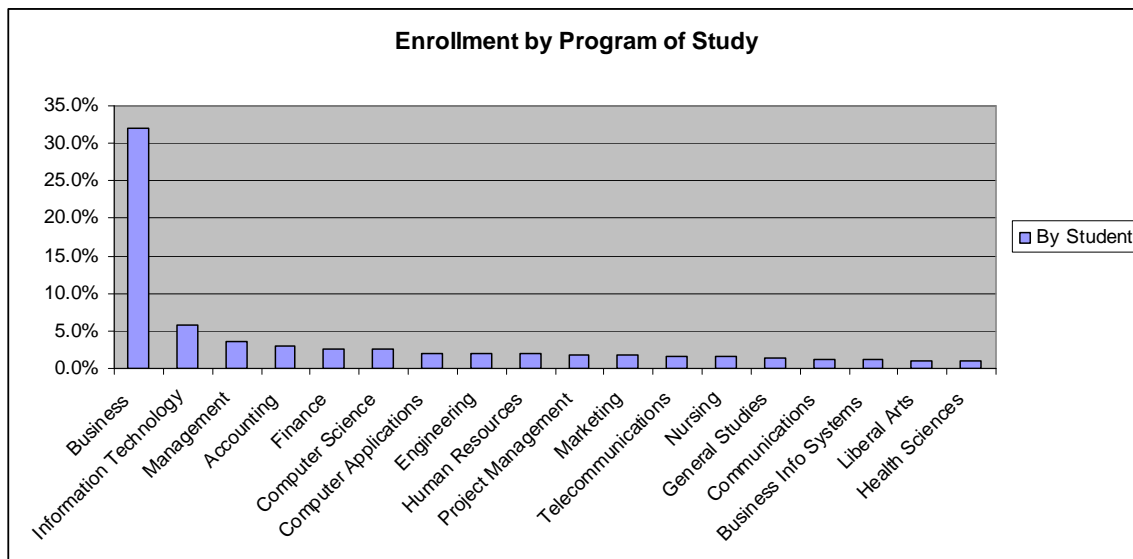




Benchmarking Your Program: Enrollment Trends

EdLink considers data tracking, analysis and reporting to be essential to the delivery of quality and efficient service in tuition program administration. As part of that ongoing effort, we evaluated enrollment trends for the past year, and we will share here some interesting findings.

As employees across a range of industries return to school, an overwhelming majority (32%) are pursuing degrees in business. Approximately 6% are majoring in Information Technology, 4% in Management and 3% in Accounting.



The most popular degree pursued is a Bachelor's Degree (30%), which accounts for 34% of the overall spend.

