Meeting adult learners where they are means meeting a moving target. After all, adult learners are also workers and caregivers. They can’t pause their lives outside of the classroom. Sometimes that means leaving it: more than 40 million Americans completed some college but no credential.¹

Upskilling and reskilling on that scale offers great potential for improving equitable economic mobility, solving critical workforce crises, and diversifying college enrollment. But too often, that potential goes unrealized. Look no further than the label often applied to this key demographic: “stopouts.” Rather than defining them by the past, we prefer to focus on the promise held by their future, which is why we refer to them as Comebackers. Data That Move Us provides the clarity and agility needed to meet them where they are and advance them to where they aspire to be.

WHY DATA THAT MOVE US?

Data That Move Us captures the entire adult degree completion continuum, from pre-enrollment decisions and preparation to completion, including the paths of those who “stopped out.” It synthesizes complex quantitative and qualitative data across and within disparate institutions and regional workforce ecosystems. These findings continually inform and improve our understanding of the intricate interactions of interventions, individual experiences and behaviors, systems, and outcomes that comprise the on- and off-ramps of adult college degree completion.

LEARN MORE

For more information on Data That Move Us, please contact us or send an email to gmwase@cael.org or bklein@cael.org.
Recognizing that adult learners are the backbone of the U.S. economy, CAEL helps forge a clear, viable connection between education and career success, providing solutions that promote sustainable and equitable economic growth. CAEL opens doors to opportunity in collaboration with workforce and economic developers; postsecondary educators; employers and industry groups; and foundations and other mission-aligned organizations. By engaging with these stakeholders, CAEL fosters a culture of innovative, lifelong learning that helps individuals and their communities thrive. A national membership organization established in 1974, CAEL is Diversity, Equity, and Inclusion Workplace™ certified and is a part of Strada Collaborative, a mission-driven nonprofit. Learn more at cael.org and stradacollaborative.org.