



Adult Learner 360
CATALYST FOR SUCCESS



ADULT LEARNER 360™

Better Service for Your Adult Learners, Better Enrollment, Persistence, and Completion for Your Institution

FROM ANALYSIS TO ACTION: AL 360 Translates Assessment Data Into a Blueprint for Student and Institutional Success

AL 360 is an integrated diagnostic tool and consulting solution that not only assesses your institution's effectiveness in serving adult learners but charts a clear path forward to continuous improvement. Along the way, your progress will be guided by a series of practice-proven KPIs and the most important standard of all: **the perspective of your adult students.**

ADULT LEARNER 360 INCLUDES:

- Parallel Institution and Adult Learner Surveys
- Alignment with the 10 Principles for Effectively Serving Adults
- Reveals opportunities to take immediate actions to improve in the short term, offering options for comprehensive consulting support, including program implementation, change management, campus summits, and workshops
- Presents survey results in an easy-to-understand format, including data visualizations and crosstabs that make it easy to view important trends at a glance



40% of undergraduates today are older than 25.

Enrollment of students between the ages of 25 and 34 increased 43 percent between 2000 and 2016, and automation alone could require up to a third of the U.S. workforce to learn new skills by 2030.



20% of employees report that their program of study was relevant in their current vocation.

Considering the additional challenges adult learners face, it's no wonder that many feel they're on the sidelines of both higher education and high-growth careers.

Institutions can close the gap between what adult students need and what institutions deliver. It may seem like a daunting task. Like any process, it all starts with understanding where you are so can get where you need to go.

Nothing makes that process easier or more rewarding than AL 360.

We understand what qualities make a difference for adult learners. AL 360 is backed by CAEL's breakthrough **Ten Principles for Effectively Serving Adults**, which were developed through decades of research and engagement.

Adaptivity



Assessment of Learning Outcomes



Financing



Life & Career Planning



Outreach



Technology



Strategic Partnerships



Student Support Systems



Teaching-Learning Process



Transitions



ADULT LEARNER 360

| SCORE / PRINCIPLE | Designations | TABLE: ADULT LEARNER 360 ASSESSMENT - PRINCIPLE SCORES AND DESIGNATIONS | | | |
|---------------------------------|--------------|---|----------------------|------------------------|---------------------|
| | | Student Importance | Student Satisfaction | Institution Importance | Institution Quality |
| Outreach | ● | 88 | 76 | 86 | 80 |
| Life & Career Planning | ● | 83 | 66 | 85 | 50 |
| Financing | ● | 87 | 63 | 86 | 57 |
| Assessment of Learning Outcomes | ● | 85 | 71 | 84 | 61 |
| The Teaching-Learning Process | ● | 87 | 72 | 85 | 65 |
| Student Support Systems | ● | 84 | 66 | 85 | 62 |
| Technology | ● | 87 | 74 | 85 | 59 |
| Strategic Partnerships | ● | 80 | 60 | 80 | 53 |
| Transitions | ● | 86 | 72 | 83 | 59 |
| Adaptivity | ● | 82 | 69 | 84 | 60 |

“The Adult Learner 360 was a helpful tool in understanding the experiences of our adult learner and our own practices. The feedback informed our thinking on how to approach enhancing the entire lifecycle (recruitment to completion) for our adult learners and how to measure our successes.”

Dr. Jenni Murphy, Dean,
Sacramento State College of
Continuing Education

AL 360 helps you define your strategy for serving adult learners. By pinpointing areas of strength and opportunity, AL 360 facilitates planning that will have the most impact on their experience at your institution. Informed by student and institutional feedback, AL 360 helps you meet the needs critical to the success of both:

- **Professional Development and Advancement**
- **Career Advising**
- **Strategic Partnerships, Mentorships and Internships**
- **Prior Learning Assessment**
- **Enrollment, Persistence, Completion**
- **Academic Planning, Support and Financing**

Learn more and discover additional resources at www.cael.org.



The Council for Adult and Experiential Learning (CAEL), a Strada Education Network affiliate, is a nonprofit organization that champions adult learners and brings together educators, employers and regions to create solutions that integrate work and learning. We help create pathways for adults through learning that has recognizable and relevant value to employers.