



# 10 Principles for Effectively Serving Adults

## Adaptivity



Adjusts to shifting external market forces and is able to adapt to the changing expectations of internal stakeholders, students, and employers — understanding the needs of those they serve by developing creative academic solutions.

## Assessment of Learning Outcomes



Defines and assesses the knowledge, skills, and competencies acquired by adult learners — both from the curriculum and from life and work experience — in order to assign credit and confer degrees with rigor.

## Financing



Promotes choice using an array of payment options for adult learners in order to expand equity and financial flexibility.

## Life & Career Planning



Addresses adult learners' life and career goals before or at the onset of enrollment in order to assess and align its capacities to help learners reach their goals.

## Outreach



Conducts its outreach to adult learners by overcoming barriers in time, place, and tradition in order to create lifelong access to educational opportunities.

## Strategic Partnerships



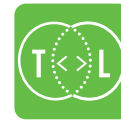
Engages in strategic relationships, partnerships, and collaborations with employers and other organizations in order to develop and improve educational opportunities for adult learners.

## Student Support Systems



Assists adult learners using comprehensive academic and student support systems in order to enhance students' capacities to become self-directed, lifelong learners.

## Teaching Learning Process



Faculty uses multiple methods of instruction (including experiential and problem-based methods) for adult learners in order to connect curricular concepts to useful knowledge and skills.

## Technology



Uses technology to provide relevant and timely information and to enhance the learning experience.

## Transitions



Supports guided pathways that lead into and from the institution's programs and services in order to ensure that students' learning will apply usefully to achieving their educational and career goals.



Recognizing that adult learners are the backbone of the U.S. economy, CAEL helps forge a clear, viable connection between education and career success, providing solutions that promote sustainable and equitable economic growth. CAEL opens doors to opportunity in collaboration with workforce and economic developers, postsecondary educators, and employers, industry groups, foundations, and other mission-aligned organizations. By engaging with these stakeholders, we foster a culture of innovative, lifelong learning that helps individuals and their communities thrive. Established in 1974, CAEL, a Strada Education Network affiliate, is a nonprofit 501(c)(3) membership organization.