

## 2024 CAEL Conference Social Media Toolkit

Welcome to the 2024 CAEL Conference Social Media Toolkit! This toolkit is designed to help sponsors, speakers, and attendees promote and engage with the conference on social media platforms. Feel free to customize the content to align with your unique voice and brand.

### Our Social Channels

- X | [@CAELnews](#)
- Facebook | [@CAELnews](#)
- LinkedIn | [cael](#)
- Instagram | [@caelnews](#)

\*Remember to use the official conference hashtag: **#caelconf** in all your posts to increase visibility and engagement across social media platforms and be sure to tag us in the post!

### For Attendees:

#### Sample Posts:

I am excited to be part of the 2024 CAEL Conference in New Orleans! Can't wait to learn from experts, connect with peers, and embrace the endless possibilities. Register now:

<https://www.cael.org/cael-conference> #CaelConf #Education #SaveTheDate

Connecting with industry experts from postsecondary education, workforce and economic development, and industry at the 2024 CAEL Conference in New Orleans– let's forge new connections and elevate our expertise. Register now: <https://www.cael.org/cael-conference> #CaelConf #Education #SaveTheDate

I will be attending the 2024 CAEL Conference to gain fresh insights and broaden my horizons. Here's to a few days of inspiration and growth! Register now:

<https://www.cael.org/cael-conference> #CaelConf #Education #SaveTheDate

Landscape image:



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### **For Sponsors:**

#### Sample Posts:

We are excited to be a proud sponsor of the 2024 CAEL Conference in New Orleans! Looking forward to networking and learning from educators, employers, and community leaders focused on aligning learning and work so that adults achieve continuous economic advancement. Register now: <https://www.cael.org/cael-conference> #caelconf #adultlearners #education #workforcedevelopment

As a sponsor of the 2024 CAEL Conference, we're excited to engage with passionate professionals and exchange ideas that drive progress. Let's shape the future of adult learning together! Register now: <https://www.cael.org/cael-conference> #caelconf #adultlearners #education #workforcedevelopment

Our team is honored to be part of the 2024 CAEL Conference - a hub of knowledge, sharing, and networking. Let's make this event unforgettable! Register now: <https://www.cael.org/cael-conference> #caelconf #adultlearners #education #workforcedevelopment

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Square image-insert photo:



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## For Speakers:

### Sample Posts:

Counting down the days to share my insights on [Topic] at the 2024 CAEL Conference in New Orleans. Join me as we dive into discussions on [Conference Theme]. Register now:

<https://www.cael.org/events/2024-cael-conference> #caelconf #adultlearners #education #workforcedevelopment

I'm honored to contribute my perspective on [Topic] at the 2024 CAEL Conference in New Orleans. Get ready for an enlightening session full of meaningful discussions. Register now:

<https://www.cael.org/events/2024-cael-conference> #caelconf #adultlearners #education #workforcedevelopment

Looking forward to connecting with fellow speakers and attendees at the 2024 CAEL Conference in New Orleans. Let's spark ideas and inspiration that drive change! Register now:

<https://www.cael.org/events/2024-cael-conference> #caelconf #adultlearners #education #workforcedevelopment

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Landscape image - just add your photo over the clouds/hills placeholder:



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Square image - just add your logo over the clouds/hills placeholder:



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### General Conference Posts:

#### Sample Posts

☀️ Join us in celebrating innovation and collaboration at the 2024 CAEL Conference in New Orleans! Together, we can shape the future of adult learning! Register now: <https://www.cael.org/cael-conference> #CaelConf #CountdownToConference #SaveTheDate

🚀 Engage, learn, and connect! The 2024 CAEL Conference offers a unique opportunity to dive deep into adult learning in higher ed trends. See you there! Register now: <https://www.cael.org/cael-conference> #CaelConf #CountdownToConference #SaveTheDate

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### **Email to friends and colleagues**

Subject: See you at the 2024 CAEL Conference in New Orleans!

Hi [Name],

I wanted to let you know about a conference I'm attending. It's the 2024 CAEL conference. The annual CAEL Conference is widely known as the leading place for leaders to connect and network with industry experts from postsecondary education, workforce and economic development, and industry. You'll have a unique opportunity to meet the best minds in adult learning, inside and outside of postsecondary education. Plus, CAEL has a really fun social community that will be great for networking.

The conference will take place in New Orleans at the Hilton New Orleans Riverside from Oct. 30th to Nov. 1st, 2024. [Here's a link for more information.](#) I hope to see you there!