



Connecting the Dots: The Education and Employment Loop

CAEL VIRTUAL CONVENING 2026 | APRIL 21-22

Join us Virtually!

Connecting the Dots: The Education to Employment Loop

Sponsor the CAEL Virtual Convening: Partner with us to share your commitment to building a robust education-to-work ecosystem. The CAEL Virtual Convening (April 21-22, 2026) will draw hundreds of decision-makers—including postsecondary leaders, workforce development professionals, and employers—all focused on maximizing talent pipelines, credential ROI, and innovative programs like apprenticeships and workforce Pell Grants.

Sponsorship offers unparalleled visibility to a highly targeted audience actively seeking solutions in this space. Align your organization with the conversations that are shaping the future of work and learning.



- Connect with a vast network of higher education and workforce professionals, including representatives from diverse colleges, universities, and employers
- Experience the only conference of its kind that helps postsecondary professionals and institutions understand and implement programs designed to help adult learners succeed.
- Network with passionate advocates for adult learners and workers who seek solutions to help their organizations better serve this population.



- CAEL has a strong legacy of attracting leaders from higher education, workforce, industry, and other nonprofits that support CAEL's mission to align learning and work so that adults achieve continuous, long-term career success.
- Connect with our 5000+ strong CAEL membership. **Learn more about CAEL's membership.**





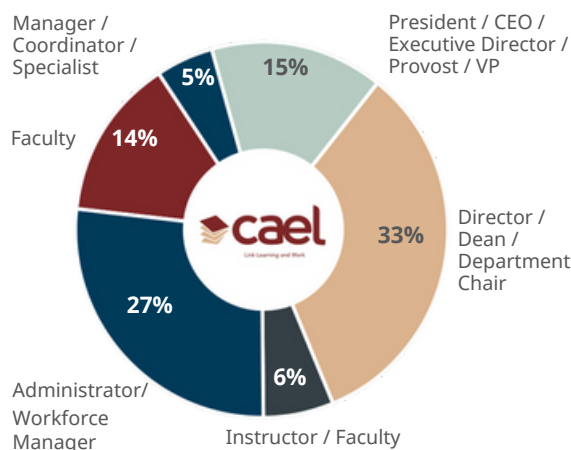
The CAEL VIRTUAL CONVENING brings together postsecondary institutions, employers, workforce organizations, and individuals interested in championing adult learners.

CONVENING ATTENDEES SEEK SERVICES AND SOLUTIONS TO ENHANCE THEIR WORK IN SUPPORTING ADULT LEARNERS AND WORKERS:

Key Themes you will Explore:

- Postsecondary Transition - Tackling challenges like enrollment and retention to ensure a steady talent pipeline, and analyzing the Return on Investment (ROI) of credentials to guarantee value for learners and employers.
- Workforce Integration - Delving into the critical nature of apprenticeships as an earn-and-learn model, and examining the groundbreaking potential of the launch of Workforce Pell Grants to expand access to skills training.
- From visionary keynotes on the future of work to practical case studies and toolkits, this is where leading educators, employers, and policymakers convene to build a stronger, more equitable ecosystem.

HISTORICAL ATTENDANCE FROM POSTSECONDARY EDUCATION, WORKFORCE AND INDUSTRY ORGANIZATIONS



**Data collected from the Annual CAEL Conference*

SPONSORSHIP

RECOGNITION AND BENEFITS

All CAEL 2026 sponsors receive:

- Digital acknowledgment on the CAEL convening website including company name, logo, and hyperlink
- Digital recognition on sponsor slides throughout the convening
- Discounted rate for additional registrations
- Visibility as a sponsor on the **CAEL.org** website

Prefer a customizable opportunity?

Please contact

Matt Waltz,

mwaltz@cael.org

In addition to these benefits, exclusive sponsor level-based benefits are as follows:

Bronze \$500	Ruby \$1,000	Silver \$1,500	Gold \$2,500	Platinum \$5,000	Diamond \$7,500
<ul style="list-style-type: none"> • (1) Registration 	<ul style="list-style-type: none"> • Pre-/Post list of attendees • (1) Registration 	<ul style="list-style-type: none"> • Prominently features the sponsor's logo on all event-related emails • Pre-/Post list of attendees • (2) Registrations 	<ul style="list-style-type: none"> • Enhanced sponsor logo visibility • Prominently features the sponsor's logo on all event-related emails • Pre-/Post list of attendees • (3) Registrations 	<ul style="list-style-type: none"> • Host a Virtual Networking Lounge • Guest Blog with the CAEL community • Enhanced sponsor logo visibility • Prominently features the sponsor's logo on all event-related emails • Pre-/Post list of attendees • (4) Registrations 	<ul style="list-style-type: none"> • Sponsor a Keynote Session or Host a Virtual Networking Lounge • Host National Webinar with the CAEL community • Enhanced sponsor logo visibility • Prominently features the sponsor's logo on all event-related emails • Pre-/Post list of attendees • (5) Registrations

Maximize Your Impact: Expand your visibility beyond the virtual convening! **Download** the 2026 CAEL Conference in Pittsburgh (November 3-6, 2026) Sponsor Prospectus for exclusive package deals.

Secure your commitment for both events before March 31, 2026, to receive special bundled discounts.



About CAEL: Recognizing that adult learners are the backbone of the U.S. economy, CAEL helps forge a clear, viable connection between education and career success, providing solutions that promote sustainable and equitable economic growth. CAEL opens doors to opportunity in collaboration with workforce and economic developers; postsecondary educators; employers and industry groups; foundations and other mission-aligned organizations. By engaging with these stakeholders, we foster a culture of innovative, lifelong learning that helps individuals and their communities thrive. A national, nonprofit membership organization established in 1974. Learn more at cael.org and stradacollaborative.org.

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