

2026 CAEL Conference Social Media Toolkit

Welcome! This 2026 CAEL Conference Social Media Toolkit is designed to help sponsors, speakers, and attendees promote and engage with the conference on social media platforms. Feel free to customize the content to align with your unique voice and brand.

Jump to the relevant sample language:

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- [I'm attending the conference](#)
- [I'm a sponsor](#)
- [I'm a speaker](#)

Please use the official conference hashtag: **#CAELConf** in all your posts to increase visibility and engagement across social media platforms, and be sure to tag CAEL in the post:

- X: [@CAELnews](#)
- LinkedIn: [@cael](#)
- Instagram: [@caelnews](#)

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GENERAL | Sample posts & Email language

Social media

1. Together, we can shape the future of opportunity.

Join the 2026 CAEL Conference in Pittsburgh November 3-6 to connect with practitioners across postsecondary education, industry, and workforce.

The CAEL Conference gathers leaders and innovators from across the entire education-employment ecosystem to build and strengthen the connections between learning and work.

Register now: <https://www.cael.org/cael-conference> #CaelConf

2. Amid the rapidly shifting job market and skills mismatch, supporting adult learners has never been more critical.

The 2026 CAEL Conference offers a unique opportunity to dive deep into adult learning trends and insights in higher ed and workforce development.

This year's agenda includes:

- 🎤 Inspiring keynote speakers
- 🌟 200+ engaging sessions
- 🤝 Opportunities for unmatched cross-sector networking

Register now: <https://www.cael.org/cael-conference> #CaelConf

Email

Subject: See you at the 2026 CAEL Conference in Pittsburgh!

Hi [Name],

I wanted to let you know that I'll be at the 2026 CAEL Conference in Pittsburgh, November 3-6, 2026.

It's a great opportunity to connect with leaders in education, industry, and workforce development, gain fresh insights about work and learning, and build your network.

Learn more and register here: <https://www.cael.org/cael-conference>

Hope to see you there!

ATTENDEES | Sample posts

1. I'm heading to the 2026 CAEL Conference in Pittsburgh for a few days of inspiration, learning, and connection with education, workforce, and industry experts.

Register to join in Pittsburgh: <https://www.cael.org/cael-conference>

#CaelConf #ProfessionalDevelopment #HigherEd #WorkforceDevelopment

2. I'm attending the 2026 CAEL Conference to connect with experts from postsecondary

education and training providers, workforce and economic development leaders, employers and industry groups, and more.

Register to join in Pittsburgh or virtually: <https://www.cael.org/cael-conference>

#CaelConf #HigherEd #WorkforceDevelopment

SPONSORS | Sample posts

1. [ORGANIZATION] is a proud sponsor of the 2026 CAEL Conference in Pittsburgh! The CAEL Conference is the workforce-education event of the year, featuring 250+ speakers, 200+ sessions, and convenes educators, employers, and community leaders focused on aligning learning and work to create economic mobility for adult learners.

Register now: <https://www.cael.org/cael-conference>

#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

2. As a sponsor of the 2026 CAEL Conference, we're excited to engage and learn from passionate practitioners across postsecondary education, industry, and workforce.

Register now: <https://www.cael.org/cael-conference>

#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

3. [ORGANIZATION]'s team is honored to be part of the 2026 CAEL Conference as a sponsor. The CAEL Conference is a hub of knowledge, resource sharing, and networking within the postsecondary education, workforce, and employer ecosystems.

Register now: <https://www.cael.org/cael-conference>

#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

SPEAKERS | Sample posts

1. I look forward to discussing [TOPIC] at the 2026 CAEL Conference in Pittsburgh. It's the event of the year for gathering postsecondary and workforce practitioners under one roof — a network of leaders working to support adult learners' economic mobility by improving the learning-work connection.

Register now: <https://www.cael.org/cael-conference>

#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

2. I'm honored to contribute my perspective on [TOPIC] at the 2026 CAEL Conference in Pittsburgh. The agenda is stacked with insights, resources, and important discussions about how education, workforce, and employers can work together to propel adult learners to economic mobility.

Register now: <https://www.cael.org/cael-conference>

#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment

3. In today's rapidly-shifting economy, supporting adult learners has never been more critical.

I look forward to connecting with fellow speakers and attendees at the 2026 CAEL Conference in Pittsburgh, where I'll be joining a session on [TOPIC].

Register now: <https://www.cael.org/cael-conference>

#CaelConf #AdultLearners #HigherEd #WorkforceDevelopment