

Looking to Improve the Health of Your Economy?

Growing an economy requires a dedicated focus on highlighting employer needs and upskilling job seekers. With more than 40 years of experience in career exploration services, The Council for Adult and Experiential Learning (CAEL) understands and can help. We developed our new Work Learn Earn solution to enable the development of a healthy workforce talent pipeline and connections to employers with open positions.

Work Learn Earn provides a meaningful and successful collaboration hub for your stakeholders.

Work ► Highlight your area's high-growth sectors and centralize links to employment opportunities.

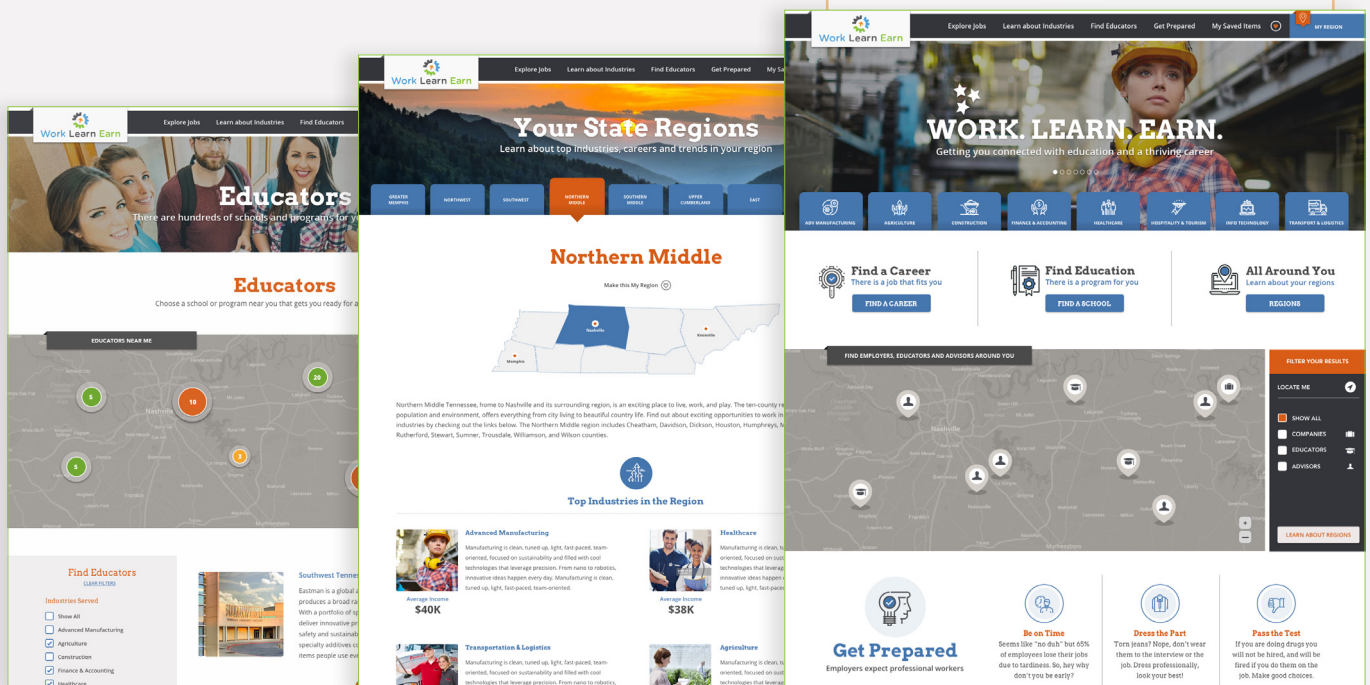
Learn ► Showcase educators who can address workforce training needs in your area.

Earn ► Connect job seekers with resources to match them with advanced career opportunities.

Easy To Manage

Work Learn Earn is publicly accessible, and CAEL does the heavy lifting, including:

- Support for building coalitions
- Validating content
- Providing administrative access, training and marketing resources



The collage displays four key features of the Work Learn Earn platform:

- Educators:** A page titled "Educators" showing a map of Tennessee with markers for various locations and a list of educators.
- Your State Regions:** A page titled "Your State Regions" showing a map of Tennessee with markers for various regions and a list of regions.
- Find Educators:** A page titled "Find Educators" showing a map of Tennessee with markers for various locations and a list of educators.
- Find Career:** A page titled "Find Career" showing a map of Tennessee with markers for various locations and a list of careers.



CAEL configures **Work Learn Earn** to meet your community's specific needs. It localizes your area's industry sectors, career opportunities, job descriptions and education providers.

Job seekers benefit by:

- Matching strengths, education, experience and skills to new career paths
- Exploring relevant, career-based information in an easy-to-use format
- Receiving guidance on accelerating their success

"PetrochemWorks is the **single resource** to which we point job seekers, owners, contractors, industry partners, students and educators. The tool helps us promote this vibrant petrochemical career option in the local Gulf Coast community."

- Dave King,
INEOS, 2019 PetrochemWorks
Steering Team Chair

"Bankingonmycareer.com is an important career resource for CUNY students, providing **readily accessible, industry-informed data and research about in-demand jobs and career tracks within the financial services sector.**"

- Ka Yee Tom,
Finance Sector Innovation Specialist, City
University of New York

"The ability to inform people where jobs are, what businesses need and where to find the education to succeed is critical to the long-term prosperity of the state. **Work Learn Earn is creating a whole new array of opportunities in Tennessee.**"

- Nancy Eisenbrandt,
Chief Operating Officer, Nashville Area
Chamber of Commerce

"What makes Work Learn Earn unique is the ability to drill down into each region so that citizens can understand what's available to them. It elevates careers and opportunities to promote and ensure future success in Tennessee."

- Dr. Kenyatta Lovett,
Executive Director, Complete Tennessee

CAEL can help position your economy for successful growth.
Learn more and get started today at www.cael.org.

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The Council for Adult and Experiential Learning (CAEL), a Strada Education Network affiliate, is a nonprofit organization that champions adult learners and brings together educators, employers and regions to create solutions that integrate work and learning. We help create pathways for adults through learning that has recognizable and relevant value to employers.