

# General CPL Posters

# EARN COLLEGE CREDIT FOR WHAT YOU ALREADY KNOW.



[Institution name] offers credit for prior learning, which gives you academic credit for skills and knowledge you already have.

Talk to us today to see if your knowledge and prior learning can be turned into credit to save you time and money toward your degree.



Call or text [name] at 888-555-5555. Or email [email@email.edu] to find out about your prior learning credit.

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# Personas

**I am fluent in two languages, which earned me college credit toward my degree at [college].**

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**Save time and money with credit for prior learning.**

**I'm a pharmacy technician.  
I saved time and money by  
getting college credit for  
my on-the-job training.**

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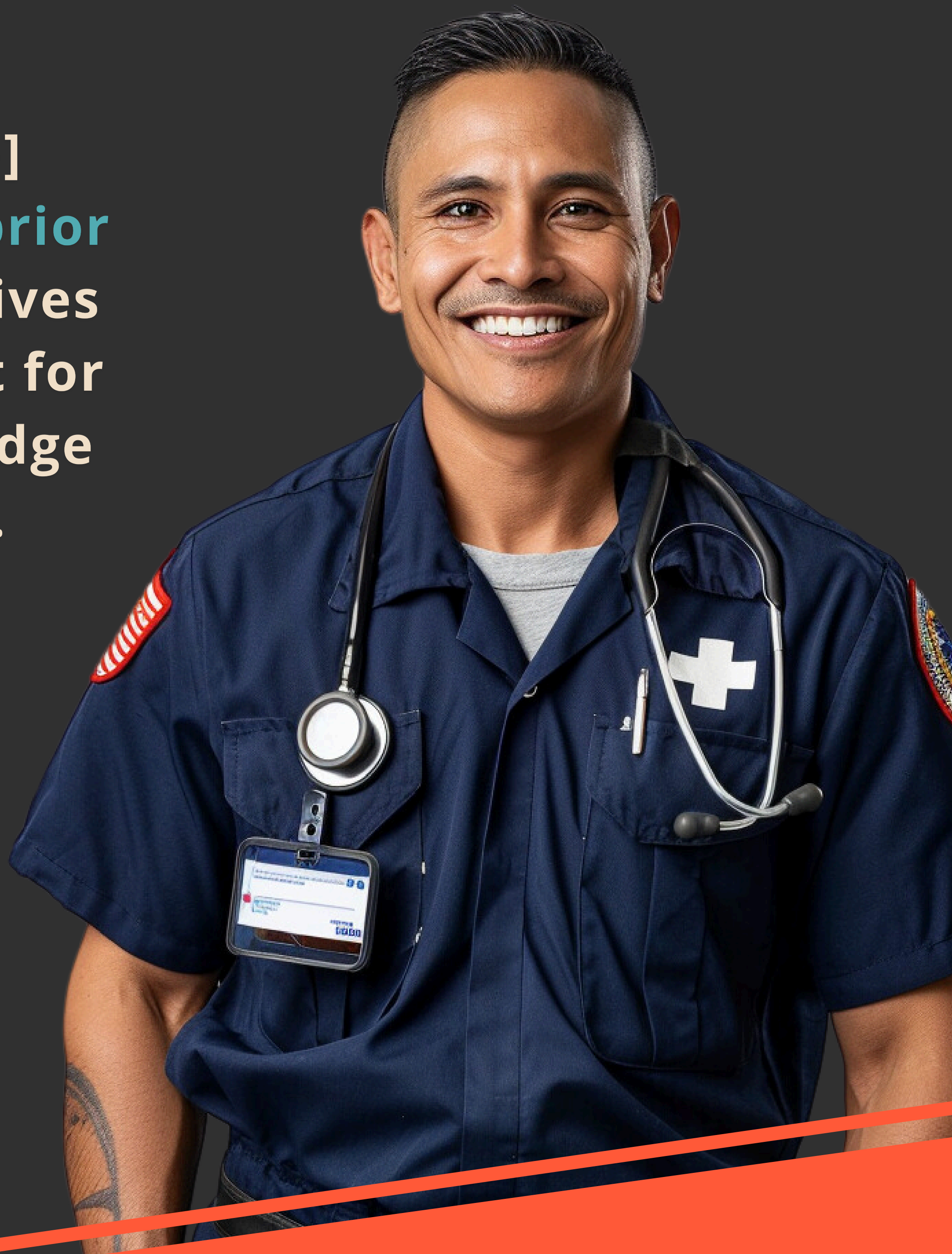
**The road to your degree can  
be shorter than you think.**

**I am a certified EMT. I  
earned college credit  
for that knowledge so I  
can finish my degree  
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**The road to your degree can  
be shorter than you think.**

**I owned my own business  
for 10 years. [College]  
gave me college credit  
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**Save time and money with  
credit for prior learning.**

**I'm a veteran. My time in the military earned me college credit at [institution name].**

[Institution name] offers credit for prior learning, which gives you college credit for skills and knowledge you already have.

**Take the next step.** See if you can save time and money toward your degree.

Call or text [name] at 888-555-5555. Or email [email@email.edu] to find out about your prior learning credit.



**The road to your degree can be shorter than you think.**

**I have a digital marketing certificate. [Institution name] awarded me college credit for that certificate.**

[Institution name] offers credit for prior learning, which gives you college credit for skills and knowledge you already have.

**Take the next step.**  
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# Color Variations

**I have a digital marketing certificate. [Institution name] awarded me college credit for that certificate.**

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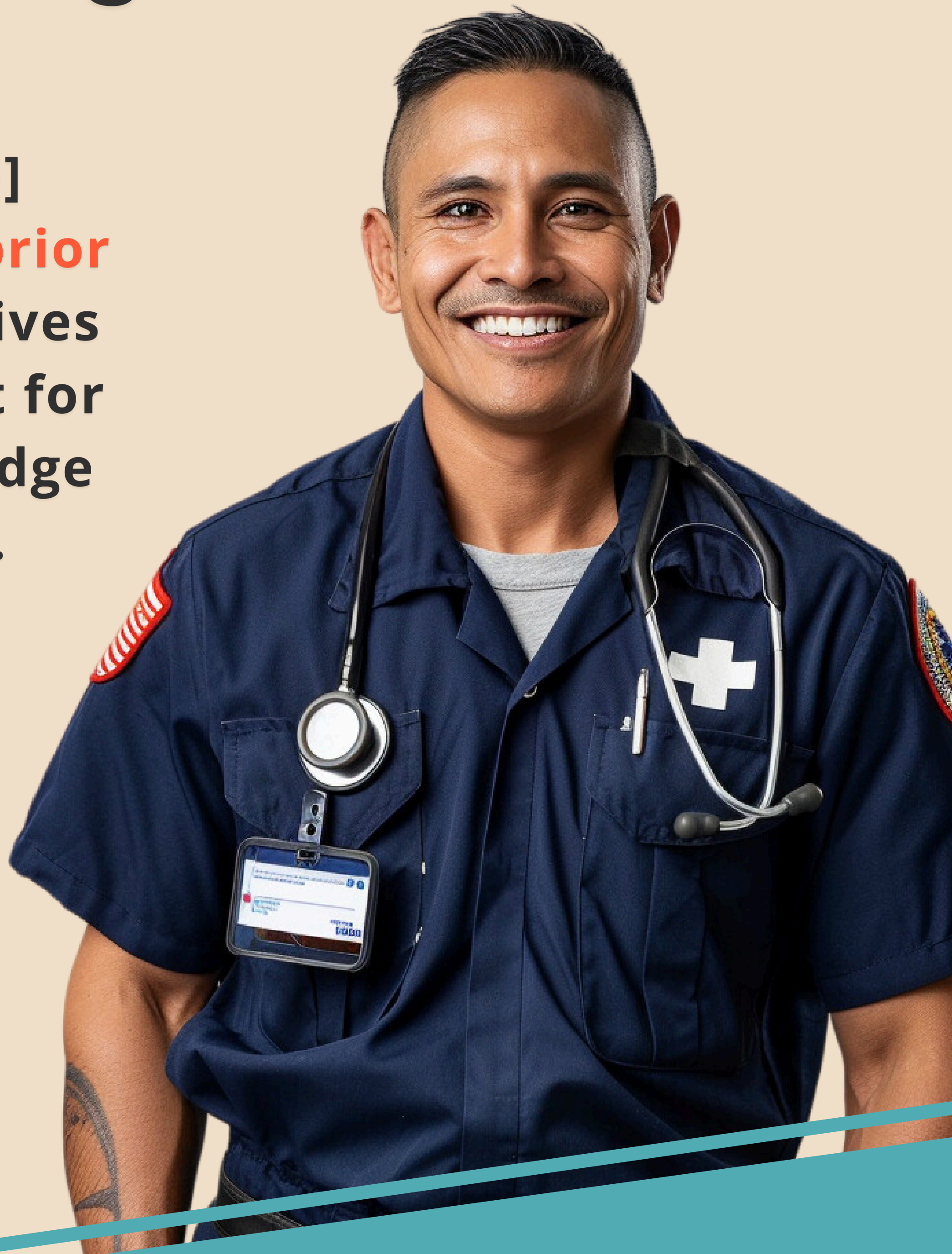
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**Save time and money with  
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# Copy Variations

**I have a digital marketing certificate. [Institution name] awarded me college credit for that certificate.**

[Institution name] offers credit for prior learning, which gives you college credit for skills and knowledge you already have.

Find out if you can save time and money with CPL — credit for prior learning.

Call or text [name] at 888-555-5555. Or email [email@email.edu] to find out about your prior learning credit.



**The road to your degree can be shorter than you think.**

**I am fluent in two languages, which earned me college credit toward my degree at [college].**

**[Institution name] offers credit for prior learning, which gives you college credit for skills and knowledge you already have.**

**The world is your classroom.**  
Earn college credit for your knowledge with credit for prior learning.

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**Save time and money with credit for prior learning.**

**I am fluent in two languages, which earned me college credit toward my degree at [college].**

**[Institution name] offers credit for prior learning, which gives you college credit for skills and knowledge you already have.**

**The world is your classroom.**  
Earn college credit for your work & life experiences with credit for prior learning.

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You can earn college credit  
based on work you've  
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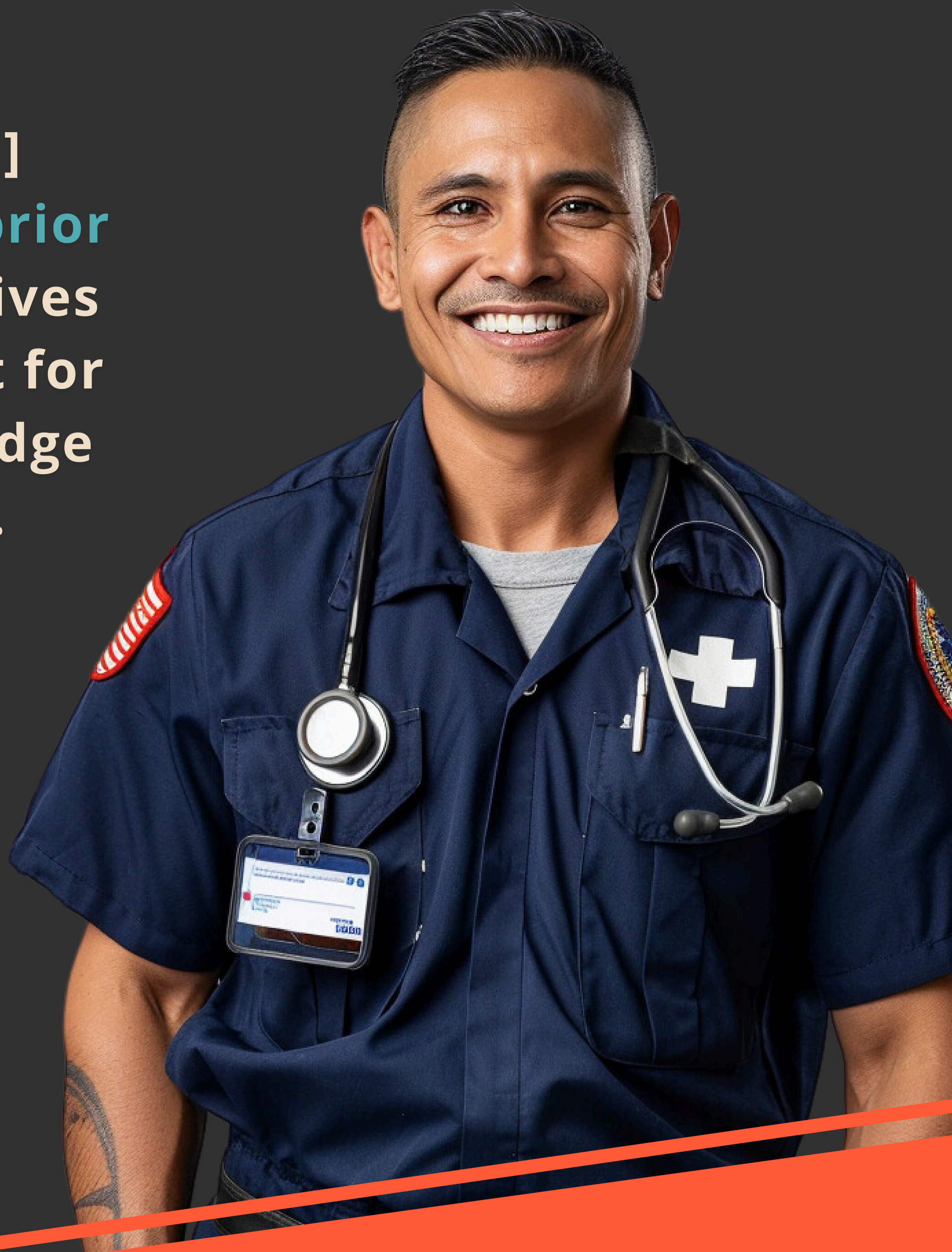
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**Save time and money  
completing your  
degree through credit  
for prior learning.**

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Can your knowledge  
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**Save time and money with  
credit for prior learning.**

**I'm a veteran. My time in the military earned me college credit at [institution name].**

[Institution name] offers credit for prior learning, which gives you college credit for skills and knowledge you already have.

Learn how credit for prior learning can help you earn college credit for your knowledge.

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