

2022 CAEL
CONFERENCE

PALMER HOUSE HOTEL

CHICAGO

NOVEMBER 16 · 17 · 18

Access, Engage and Collaborate with Postsecondary Education, Workforce, Economic Development, and Industry



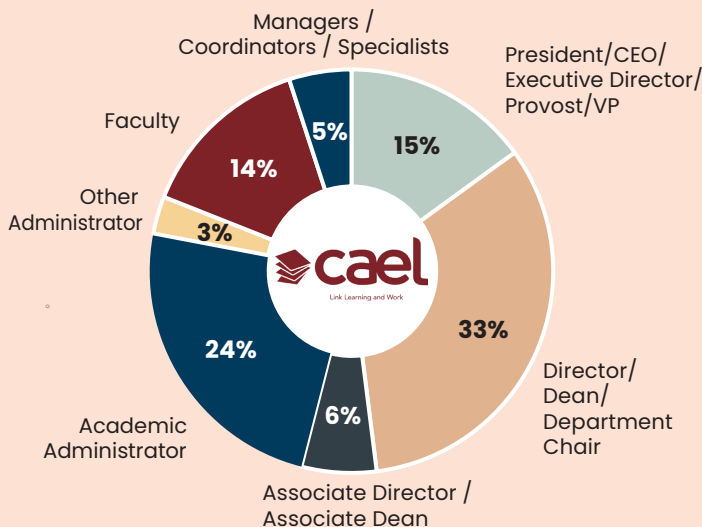
- Connect with higher education and workforce professionals from hundreds of colleges, universities, and workforce organizations across the country.
- Experience the only conference of its kind that helps postsecondary professionals and institutions understand and implement programs designed to help adult learners succeed.
- Meet passionate advocates for adult learners who seek solutions to help their organizations better serve this population.



- With 1000+ attendees at the 2021 Hybrid Conference, CAEL has a history of attracting adult learning leaders from higher education workforce and industry and organizations that support CAEL's mission of creating equitable access for adults to achieve academic and career success.
- Sponsorship demonstrates your support for adult learners and the critically important work our members do every day on their behalf.

Who Attends

Past Attendee Demographics by Title



Connecting those who serve adult learners in the classroom and workplace for nearly fifty years



"I am incredibly excited about the CAEL Conference. A venue to discuss how to achieve equity is critical for both students and institutions of higher learning to be successful."

Keith Curry, Ed.D
President/CEO Compton College

Conference attendees seek these types of solutions to enhance their work in supporting adult learners:



Technology and resources for knowledge and skills assessment, i.e., Credit for Prior Learning (CPL)



Creative workforce development programs, simulations and certifications



Enrollment marketing strategies and services to attract adult learners



Tools and resources for online and inperson teaching and learning



Professional development resources for faculty, staff, and administrators



Mission-driven organizations solving challenges facing adult learners



Learning Management Systems and integrated tools



Online learning to enhance and supplement current degree programs



Digital badges, micro-credentials, and stackable learning pathways



Innovative career exploration tools that support adult learners in the workforce

Conference Sponsorship Levels

Diamond Sponsor

- Introduce a keynote
- Host a webinar for CAEL's membership
- Increase your visibility by sponsoring the mobile app platform
- Engage on a topic of your choice with CAEL's membership community
- Prominent booth space at CAEL Conference

Platinum Sponsor

- Host a small group meeting with specially chosen attendees
- Share articles with CAEL's membership in our quarterly newsletter
- Sponsor a special event at the annual conference
- Prominent booth space at CAEL Conference

Gold Sponsor

- Support an award winner and promote your brand
- Host a networking opportunity for members
- Sponsor a track of sessions
- Prominent booth space at CAEL Conference

Silver Sponsor

- Feature content in an attendee pre-conference email
- Your logo featured as a sponsor on the conference site

Bronze Sponsor

- Gain visibility on CAEL's Website

Annual Collaborator Opportunity

Elevate your organization as a thought leader and connect with CAEL membership throughout the year. This includes hosting a webinar and a complimentary booth at the CAEL Conference.

Collaborators receive admission to CAEL's conference and visibility on CAEL's website as an event sponsor. All sponsors receive a list of registrant names.

Sponsorship opportunities are customizable. Not sure which opportunity is right for you? Together, we'll discuss your goals and create a package to effectively target your message.

Contact Damien Padilla at dpadilla@cael.org



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