Work Learn Earn
GROWING CAREERS, GROWING ECONOMIES.

A state-of-the-art online career exploration tool that empowers job seekers to discover career and educational pathways in your community

WORK

Highlight your community's strengths for investment and talent retention while exposing your high-growth sectors, and the competencies needed to enter them, to your current workforce.

LEARN

Give educators space to showcase how they address workforce training needs, helping them implement programming aligned to your region's industry demands.

EARN

Connect job seekers to regional workforce development resources that allow them to align their academic and professional goals and match their interests and skills to career mobility opportunities.

WORK LEARN EARN is both a resource and a solution. It drives meaningful collaboration and gives stakeholders a place to connect.

JOB SEEKERS CAN...

MATCH their strengths, personal interests, education, experience, and transferrable skills to optimal career paths.

EXPLORE relevant, career-related information within a single, simple-to-use experience.

RECEIVE guidance on skills and programs to accelerate their success.

Thriving Economies

Economies thrive only when employers have access to a talent pipeline that connects them with the skilled, knowledgeable workforce they need. Work Learn Earn makes that connection, providing visibility into the industries that will grow your economy by highlighting employer needs and actionable steps job seekers can take to meet them.

✓ *When job seekers understand viable careers in their region, and the education required to be successful, our communities can thrive.*

✓ *When education and workforce systems are proactive, they can be additive to growth.*

✓ *When companies have ample talent available to them, they can stay relevant and competitive.*

CAEL

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What's Included?

We want you to be successful and we'll be your ongoing partners to ensure **WORK LEARN EARN** is an effective resource for your area.

- ✓ Coalition building and stakeholder engagement support
- ✓ Initial data validation and annual refreshes
- ✓ Training sessions and materials
- ✓ Marketing and promotion resources
- ✓ Administrative access to the Work Learn Earn site for content updates
- ✓ Open access to Work Learn Earn as a public resource
- ✓ Regular check-ins, business reviews, and analytics reports

The WORK LEARN EARN website is customized so it's relevant to the unique needs of your community. Industry sectors, career opportunities, descriptions, educational programming, and additional resources are all localized to your area.

The easy-to-use interface features:

- Mobile-first design
- Specified industries/sectors
- Top jobs within each sector
- Featured employers across sectors
- Featured educational institutions
- Popular career pathways or maps

Create a robust talent pipeline that will drive economic growth in your community with Work Learn Earn.

WHY CAEL? CAEL began its work in career pathways more than twenty years ago with a Department of Labor grant to build and implement a nursing career lattice. Since that time, CAEL has built on and refined its work in career pathways and mapping to include pathways, lattices and interactive mapping tools in a variety of industry sectors. Today, CAEL's career exploration products include highly interactive, engaging tools that are recognized for outstanding user experience and high levels of client interaction and customization.

Contact Us Today for a Consultation and Customized Strategy Session

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WORK LEARN EARN HOME PAGE

1 Your custom colors, logos, images, and content will be employed on the powerful Work Learn Earn platform

2 The main hero space will cycle through images of each of the your industries

3 A region-specific page will allow users to explore unique characteristics, top industries, trends, and resources specific to your community

4 A custom-themed Google map will help users visualize where and how many educators, employers, and career guides exist in their community

5 Your unique programs and content will be highlighted in this section and allow users to click for more details and find key resources
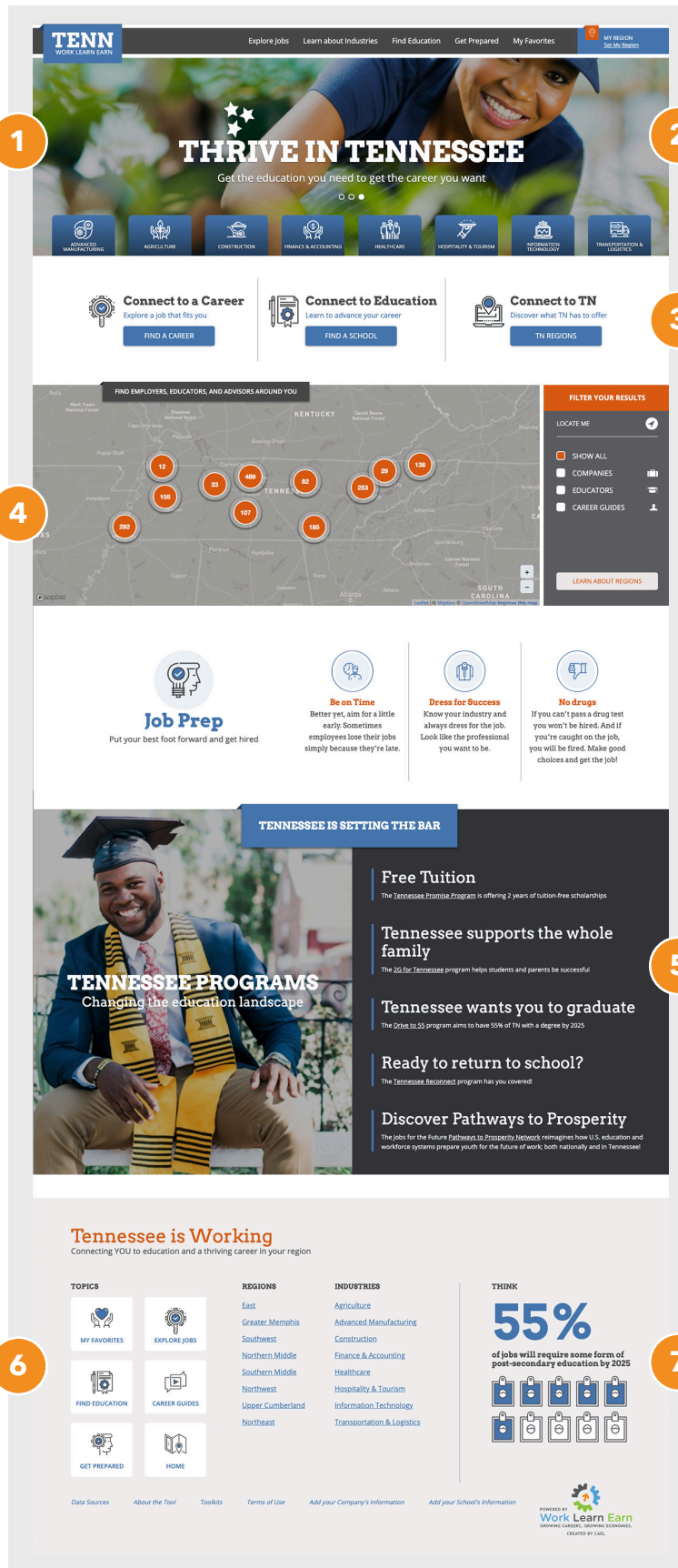
6 The "Super footer" will enable users to easily navigate to key sections, regions, and industries

7 Infographics will help highlight stats, facts, and encouraging statements
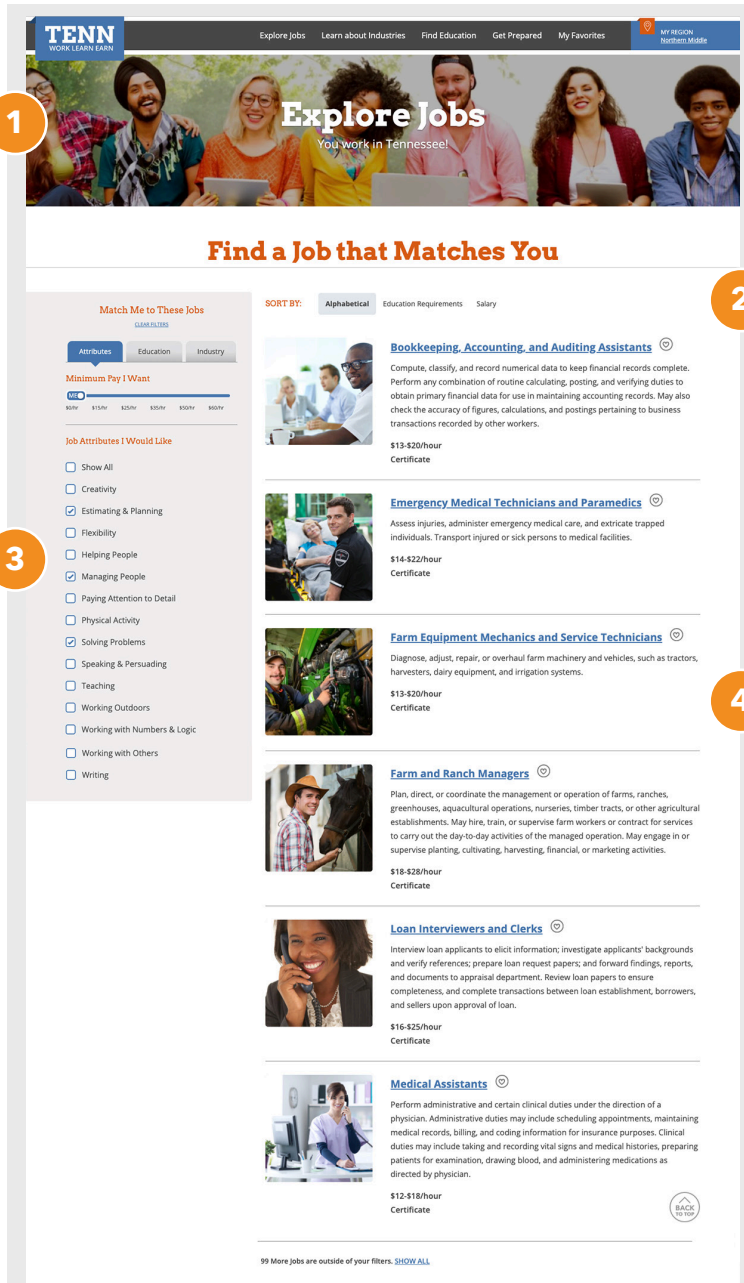
The Power of Work Learn Earn

INDUSTRY OVERVIEW PAGE

1 — The main hero space will allow for a photo and headline of the industry that is selected. The tabs will allow users to navigate through the industries

2 — A Google map will show where employers are located across your city, region, or state

4 — Infographics will highlight key industry facts and stats

3 — Content about your specific industry will be highlighted in this section

5 — Local resources can be surfaced to help users pursue a career in the industry

(Screenshot content)

TENN WORK LEARN EARN

Explore Jobs   Learn about Industries   Find Education   Get Prepared   My Favorites

MY REGION
Set My Region

Healthcare
Caring for Tennessee

ADVANCED MANUFACTURING | AGRICULTURE | CONSTRUCTION | FINANCE & ACCOUNTING | HEALTHCARE | HOSPITALITY & TOURISM | INFORMATION TECHNOLOGY | TRANSPORTATION & LOGISTICS

Healthcare

OVERVIEW   CAREERS   POPULAR PATHS   COMPANIES

HEALTHCARE

EMPLOYERS NEAR ME
LOCATE ME

LEARN ABOUT REGIONS

363k
TENNESSEANS WORK IN HEALTHCARE

7,400
HEALTHCARE JOB OPENINGS PER YEAR ON AVERAGE

What do Healthcare professionals do?
There are hundreds of different healthcare jobs, from those working directly with patients to jobs making sure a healthcare system runs well.

- **Direct patient care**—Working directly with patients to provide care and treatment, like a nurse, therapist, or emergency medical technician
- **Administration**—Working in the business and support end of healthcare, like medical billers, healthcare IT professionals, and healthcare management

What kind of skills do I need?
There are many types of healthcare jobs that require specialized skill sets, but to be successful in most healthcare careers, it's helpful to have:

- **Empathy**—Understanding and sympathizing with people going through difficult situations is a key aspect of healthcare
- **Teamwork skills**—Many healthcare jobs require you to work as part of a team to provide the best possible care to patients
- **Communication skills**—Communicating with patients and other healthcare professionals is an important part of a well-run healthcare team
- **A positive attitude**—Healthcare is a high-pressure industry where it's important to maintain a positive attitude, as well as flexibility, time management, and a strong work ethic

Healthcare RESOURCES

Job Center
- American Job Center

Job Readiness
- Work Ethic Diploma

Child Care
- Smart Steps Child Care Payment Assistance

Education Resource
- TN Reconnect

Tennessee is Working
Connecting YOU to education and a thriving career in your region

TOPICS
- MY FAVORITES
- EXPLORE JOBS
- FIND EDUCATION
- CAREER GUIDES
- GET PREPARED
- HOME

REGIONS
- East
- Greater Memphis
- Southwest
- Northern Middle
- Southern Middle
- Northwest
- Upper Cumberland
- Northeast

INDUSTRIES
- Agriculture
- Advanced Manufacturing
- Construction
- Finance & Accounting
- Healthcare
- Hospitality & Tourism
- Information Technology
- Transportation & Logistics

THINK
55%
of jobs will require some form of post-secondary education by 2025

Data Sources   About the Tool   Toolkits   Terms of Use   Add your Company's Information   Add your School's Information

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CREATED BY CAEL

JOB MATCHING TOOL

The main hero space will allow for a photo and custom headline — 1

TENN WORK LEARN EARN

Explore Jobs   Learn about Industries   Find Education   Get Prepared   My Favorites

MY REGION
Northern Middle

Explore Jobs
You work in Tennessee!

Find a Job that Matches You

Customizable filters allow users to further refine their job match — 2

A powerful job matching engine empowers individuals to find local careers that best align with their desired job attributes, the education they are prepared to achieve, and the industries they are most interested in — 3

Match Me to These Jobs
CLEAR FILTERS

Attributes   Education   Industry

Minimum Pay I Want
ME
$0/hr $15/hr $25/hr $35/hr $50/hr $60/hr

Job Attributes I Would Like
- ☐ Show All
- ☐ Creativity
- ☑ Estimating & Planning
- ☐ Flexibility
- ☐ Helping People
- ☑ Managing People
- ☐ Paying Attention to Detail
- ☐ Physical Activity
- ☑ Solving Problems
- ☐ Speaking & Persuading
- ☐ Teaching
- ☐ Working Outdoors
- ☐ Working with Numbers & Logic
- ☐ Working with Others
- ☐ Writing

SORT BY: Alphabetical   Education Requirements   Salary

Bookkeeping, Accounting, and Auditing Assistants
Compute, classify, and record numerical data to keep financial records complete. Perform any combination of routine calculating, posting, and verifying duties to obtain primary financial data for use in maintaining accounting records. May also check the accuracy of figures, calculations, and postings pertaining to business transactions recorded by other workers.
$13-$20/hour
Certificate

Emergency Medical Technicians and Paramedics
Assess injuries, administer emergency medical care, and extricate trapped individuals. Transport injured or sick persons to medical facilities.
$14-$22/hour
Certificate

Farm Equipment Mechanics and Service Technicians
Diagnose, adjust, repair, or overhaul farm machinery and vehicles, such as tractors, harvesters, dairy equipment, and irrigation systems.
$13-$20/hour
Certificate

Jobs that best match the user are presented here with your content and images — 4

Full job descriptions are just a click away

Farm and Ranch Managers
Plan, direct, or coordinate the management or operation of farms, ranches, greenhouses, aquacultural operations, nurseries, timber tracts, or other agricultural establishments. May hire, train, or supervise farm workers or contract for services to carry out the day-to-day activities of the managed operation. May engage in or supervise planting, cultivating, harvesting, financial, or marketing activities.
$18-$28/hour
Certificate

Loan Interviewers and Clerks
Interview loan applicants to elicit information; investigate applicants' backgrounds and verify references; prepare loan request papers; and forward findings, reports, and documents to appraisal department. Review loan papers to ensure completeness, and complete transactions between loan establishment, borrowers, and sellers upon approval of loan.
$16-$25/hour
Certificate

Medical Assistants
Perform administrative and certain clinical duties under the direction of a physician. Administrative duties may include scheduling appointments, maintaining medical records, billing, and coding information for insurance purposes. Clinical duties may include taking and recording vital signs and medical histories, preparing patients for examination, drawing blood, and administering medications as directed by physician.
$12-$18/hour
Certificate

BACK TO TOP

99 More Jobs are outside of your filters. SHOW ALL

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