

ACHIEVING SCALE TO DRIVE ECONOMIC GROWTH

The Tulsa Regional Chamber recognized that general prosperity and high employment in the region was not reaching all neighborhoods and members of the community. CAEL worked with stakeholders in the Tulsa region to create a plan to better connect all Tulsa residents to learning and job opportunities. CAEL analyzed Tulsa's target sector and employment growth projections, local education and training systems supporting skill development in the target sectors and the various barriers to gainful employment and access to education in three highly underserved neighborhoods in East, North and West Tulsa. CAEL used the analysis to develop a comprehensive strategy and set of recommendations for the region to support a stronger workforce pipeline. The strategy focused on improving programmatic and sector-focused content within the education and training system, communication mechanisms designed to increase the awareness of careers and education pathways available in the region and collaboration among the many and varied workforce stakeholders and leaders in Metro Tulsa. The project culminated in an action planning session with key regional leadership to bring the strategy CAEL developed into an implementation work plan for Metro Tulsa.

"We have engaged CAEL on a number of projects including our comprehensive regional Workforce Analysis Project. They continue to provide insightful, engaging and creative thinking around some of our most complicated workforce challenges and goals. We highly recommend partnering with CAEL - they are smart, collaborative and provide innovative consultative guidance"

*- Denise Reid, Executive Director Mosaic & Workforce,
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